

November 1, 2013

Financial Presentation

(Six Months ended September 30, 2013)

Goro Yamaguchi
President and Representative Director

Today's Presentation

1. Financial Results for the First Half in FY3/2014

2. Financial Forecast for FY3/2014

1. Financial Results for the First Half in FY3/2014

Financial Results for H1 FY3/2014

- Comparison with H1 FY3/2013-

(Unit: Yen in millions)

	Six months ended September 30,				Change	
	2012		2013		Amount	%
	Amount	% to net sales	Amount	% to net sales		
Net sales	608,431	100.0	699,663	100.0	91,232	15.0
Profit from operations	25,891	4.3	58,203	8.3	32,312	124.8
Pre-tax income	35,732	5.9	69,053	9.9	33,321	93.3
Net income attributable to shareholders of Kyocera Corporation	25,371	4.2	42,930	6.1	17,559	69.2
Capital expenditures	26,526	4.4	28,607	4.1	2,081	7.8
Depreciation	28,684	4.7	29,873	4.3	1,189	4.1
R&D expenses	23,866	3.9	24,180	3.5	314	1.3
Average exchange rate (yen)	US \$	¥ 79	¥ 99			
	Euro	¥ 101	¥ 130			
Foreign currency fluctuation effect on: (compared with the previous year)	Net sales	Approx. ¥ -12.5 billion	Approx. ¥ 79 billion			
	Pre-tax income	Approx. ¥ -5.5 billion	Approx. ¥ 16 billion			

Sales by Reporting Segment for H1 FY3/2014

- Comparison with H1 FY3/2013 -

(Unit: Yen in millions)

■ Reporting Segment	Six months ended September 30,				Change	
	2012		2013		Amount	%
	Amount	% of net sales	Amount	% of net sales		
■ Fine Ceramic Parts Group	38,399	6.3	38,187	5.5	-212	-0.6
■ Semiconductor Parts Group	82,483	13.6	87,063	12.4	4,580	5.6
■ Applied Ceramic Products Group	85,424	14.0	127,515	18.2	42,091	49.3
■ Electronic Device Group	140,815	23.1	147,451	21.1	6,636	4.7
Components Business	347,121	57.0	400,216	57.2	53,095	15.3
■ Telecommunications Equipment Group	84,333	13.9	96,557	13.8	12,224	14.5
■ Information Equipment Group	116,787	19.2	144,525	20.7	27,738	23.8
Equipment Business	201,120	33.1	241,082	34.5	39,962	19.9
■ Others	74,861	12.3	79,713	11.4	4,852	6.5
Adjustments and eliminations	-14,671	-2.4	-21,348	-3.1	-6,677	-
Net sales	608,431	100.0	699,663	100.0	91,232	15.0

Operating Profit by Reporting Segment for H1 FY3/2014 - Comparison with H1 FY3/2013 -

(Unit: Yen in millions)

■ Reporting Segment	Six months ended September 30,				Change	
	2012		2013		Amount	%
	Amount	% to net sales	Amount	% to net sales		
■ Fine Ceramic Parts Group	4,535	11.8	5,762	15.1	1,227	27.1
■ Semiconductor Parts Group	13,862	16.8	16,041	18.4	2,179	15.7
■ Applied Ceramic Products Group	5,288	6.2	14,834	11.6	9,546	180.5
■ Electronic Device Group	-11,879	-	14,662	9.9	26,541	-
Components Business	11,806	3.4	51,299	12.8	39,493	334.5
■ Telecommunications Equipment Group	801	0.9	266	0.3	-535	-66.8
■ Information Equipment Group	11,106	9.5	10,449	7.2	-657	-5.9
Equipment Business	11,907	5.9	10,715	4.4	-1,192	-10.0
■ Others	4,345	5.8	2,001	2.5	-2,344	-53.9
Operating profit	28,058	4.6	64,015	9.1	35,957	128.2
Corporate and others	7,674	-	5,038	-	-2,636	-34.3
Pre-tax income	35,732	5.9	69,053	9.9	33,321	93.3

Operating profit represents profit from operating activities.

Summary for H1 FY3/2014 Results

– Comparison with H1 FY3/2013 –

Sales and profit up markedly year on year

Net sales: up ¥91.2 billion, or 15.0%

- Significant growth in the Applied Ceramic Products Group sales due to increased solar energy demand (+ ¥42.1 billion)
- Sales up in the Information Equipment Group due to higher sales volumes and the effect of the yen's appreciation (+ ¥27.7 billion)
- Sales up in the Telecommunications Equipment Group due to handset growth in the U.S. market (+ ¥12.2 billion)
- Sales up in the Semiconductor Parts Group and the Electronic Device Group due to higher sales for smartphones(+ ¥11.2 billion)

Pre-tax income: up ¥33.3 billion, or 93.3%

- Profit up significantly in the Electronic Device Group due primarily to absence of environmental remediation charge recorded at AVX in the previous H1 and a reduction in costs (+ ¥26.5 billion)
- Profit up considerably in the Applied Ceramic Products Group due to increased sales in the solar energy business and the cutting tool business as well as a reduction in costs (+ ¥9.5 billion)

2. Financial Forecast for FY3/2014

Financial Forecast for FY3/2014

(Unit: Yen in millions)

	Year ended March 31, 2013		Year ending March 31, 2014 (Forecast)				Changes in amount compared with	
			Previous (April 2013)		Revised (October 2013)			
	Amount	% to net sales	Amount	% to net sales	Amount	% to net sales	Year ended March 31, 2013	Previous forecast
Net sales	1,280,054	100.0	1,400,000	100.0	1,430,000	100.0	149,946	30,000
Profit from operations	76,926	6.0	140,000	10.0	140,000	9.8	63,074	—
Pre-tax income	101,363	7.9	150,000	10.7	150,000	10.5	48,637	—
Net income attributable to shareholders of Kyocera Corporation	66,473	5.2	96,000	6.9	96,000	6.7	29,527	—
EPS attributable to shareholders of Kyocera Corporation (diluted-yen) *1	181.18	—	261.67	—	261.67	—	80.49	—
Capital expenditures	56,688	4.4	75,000	5.4	75,000	5.2	18,312	—
Depreciation	63,119	4.9	74,000	5.3	74,000	5.2	10,881	—
R&D expenses	47,519	3.7	52,000	3.7	52,000	3.6	4,481	—
Average exchange rate (yen)	US\$: 83	€: ¥107	US\$: ¥96*2	€: ¥124*2	US\$: ¥98	€: ¥130		

*1 Forecast of "EPS attributable to shareholders of Kyocera Corporation" is computed based on the diluted average number of shares outstanding during the six months ended September 30, 2013.

"Diluted EPS attributable to shareholders of Kyocera Corporation" is computed under the assumption that the stock split, which took effect on October 1, 2013, was undertaken at the beginning of the year ended March 31, 2013.

*2 Revised average exchange rate in August 2013

Sales Forecast by Reporting Segment for FY3/2014

(Unit: Yen in millions)

■ Reporting Segment	Year ended March 31, 2013		Year ending March 31, 2014 (Forecast)				Changes in amount compared with	
			Previous (April 2013)		Revised (October 2013)			
	Amount	% to net sales	Amount	% to net sales	Amount	% to net sales	Year ended March 31, 2013	Previous forecast
■ Fine Ceramic Parts Group	74,852	5.9	82,500	5.9	82,500	5.8	7,648	—
■ Semiconductor Parts Group	167,241	13.1	192,500	13.8	199,000	13.9	31,759	6,500
■ Applied Ceramic Products Group	211,439	16.5	227,000	16.2	257,000	18.0	45,561	30,000
■ Electronic Device Group	271,570	21.2	282,000	20.1	282,000	19.7	10,430	—
Components Business	725,102	56.7	784,000	56.0	820,500	57.4	95,398	36,500
■ Telecommunications Equipment Group	177,314	13.8	191,000	13.6	193,000	13.5	15,686	2,000
■ Information Equipment Group	250,534	19.6	280,000	20.0	290,000	20.3	39,466	10,000
Equipment Business	427,848	33.4	471,000	33.6	483,000	33.8	55,152	12,000
■ Others	159,902	12.5	176,000	12.6	173,000	12.1	13,098	-3,000
Adjustments and eliminations	-32,798	-2.6	-31,000	-2.2	-46,500	-3.3	-13,702	-15,500
Net sales	1,280,054	100.0	1,400,000	100.0	1,430,000	100.0	149,946	30,000

Operating Profit Forecast by Reporting Segment for FY3/2014

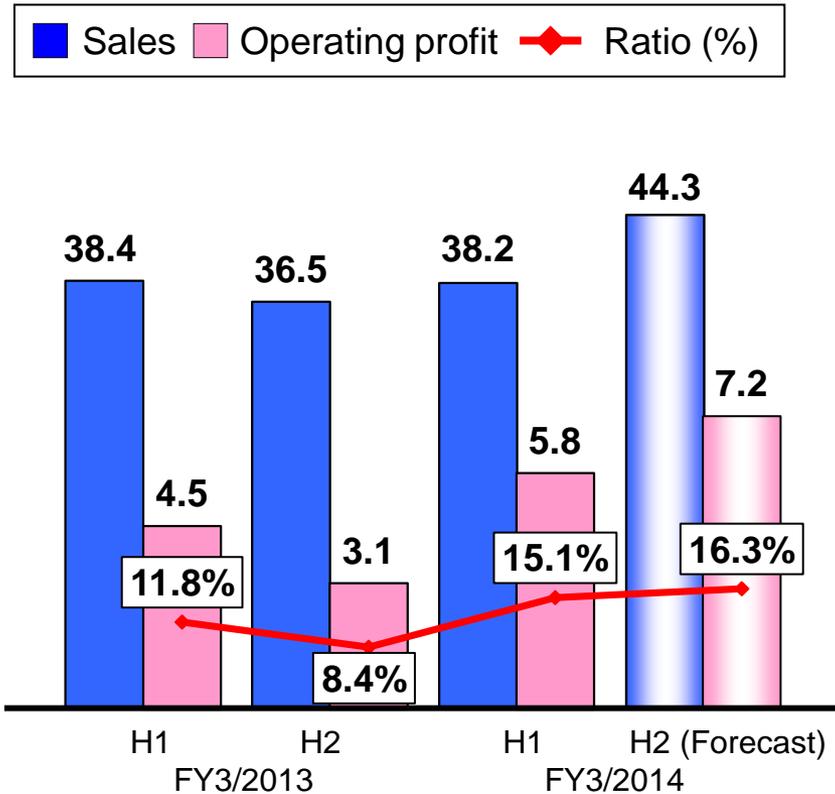
(Unit: Yen in millions)

Reporting Segment	Year ended March 31, 2013		Year ending March 31, 2014 (Forecast)				Changes in amount compared with	
			Previous (April 2013)		Revised (October 2013)			
	Amount	% to net sales	Amount	% to net sales	Amount	% to net sales	Year ended March 31, 2013	Previous forecast
■ Fine Ceramic Parts Group	7,614	10.2	12,000	14.5	13,000	15.8	5,386	1,000
■ Semiconductor Parts Group	30,379	18.2	36,000	18.7	32,000	16.1	1,621	-4,000
■ Applied Ceramic Products Group	17,924	8.5	24,000	10.6	29,600	11.5	11,676	5,600
■ Electronic Device Group	-4,014	-	28,200	10.0	28,000	9.9	32,014	-200
Components Business	51,903	7.2	100,200	12.8	102,600	12.5	50,697	2,400
■ Telecommunications Equipment Group	1,340	0.8	6,400	3.4	5,000	2.6	3,660	-1,400
■ Information Equipment Group	21,750	8.7	28,000	10.0	25,000	8.6	3,250	-3,000
Equipment Business	23,090	5.4	34,400	7.3	30,000	6.2	6,910	-4,400
■ Others	10,542	6.6	8,600	4.9	6,400	3.7	-4,142	-2,200
Operating profit	85,535	6.7	143,200	10.2	139,000	9.7	53,465	-4,200
Corporate and others	15,828	—	6,800	—	11,000	—	-4,828	4,200
Pre-tax income	101,363	7.9	150,000	10.7	150,000	10.5	48,637	—

Forecast by Reporting Segment for H2 FY3/2014

Fine Ceramic Parts Group

(Unit: Yen in billions)



Compared with H1 FY3/2014

Net Sales	+6.1 billion (+16.0%)
Operating Profit	+1.4 billion (+25.6%)

H2 Initiatives

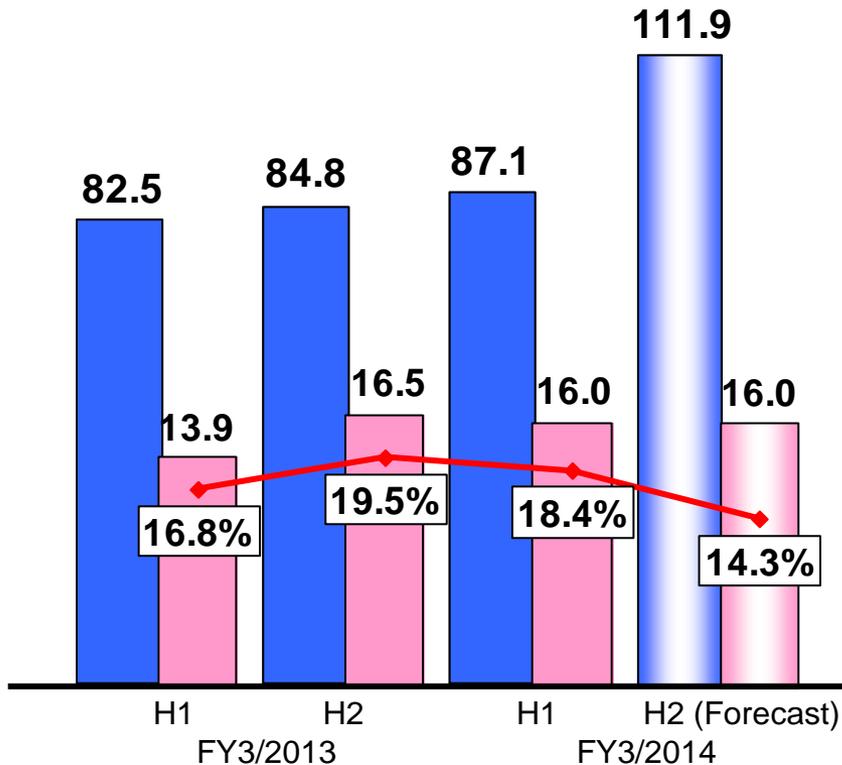
- Secure orders of parts for industrial machinery market such as semiconductor fabrication equipment parts
- Enhance profitability by improving productivity

Forecast by Reporting Segment for H2 FY3/2014

Semiconductor Parts Group

(Unit: Yen in billions)

■ Sales ■ Operating profit ◆ Ratio (%)



Compared with H1 FY3/2014

Net Sales	+24.8 billion (+28.6%)
Operating Profit	- 0.0 billion (- 0.5%)

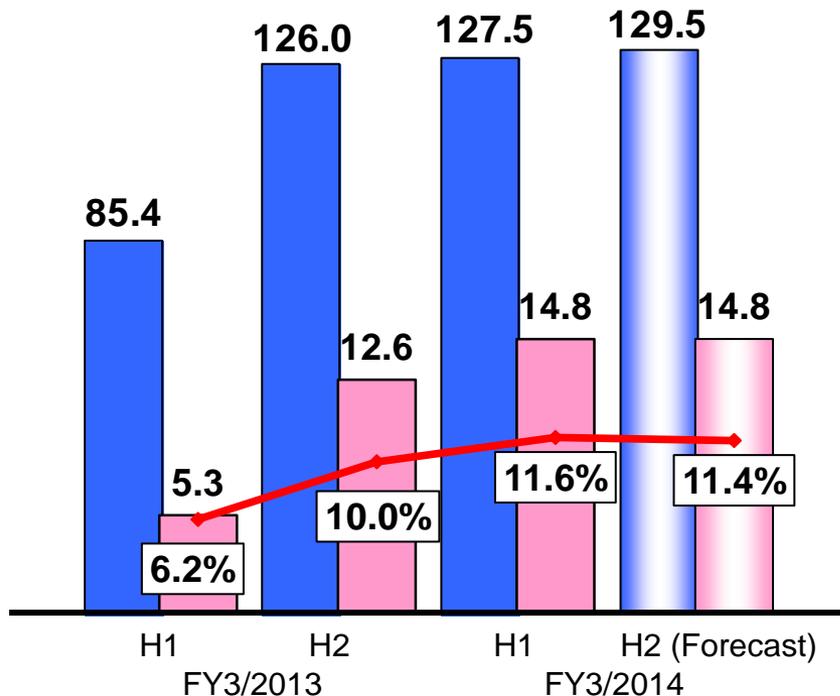
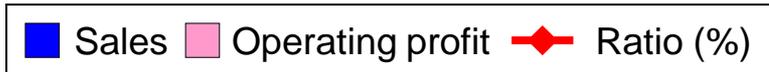
H2 Initiatives

- Expand sales of packages for digital consumer equipment, particularly smartphones
- Contribute new sales from Kyocera Circuit Solutions, Inc.
- Increase production at a new plant in Vietnam

Forecast by Reporting Segment for H2 FY3/2014

Applied Ceramic Products Group

(Unit: Yen in billions)



Compared with H1 FY3/2014

Net Sales	+2.0 billion (+1.5%)
Operating Profit	- 0.0 billion (- 0.5%)

H2 Initiatives

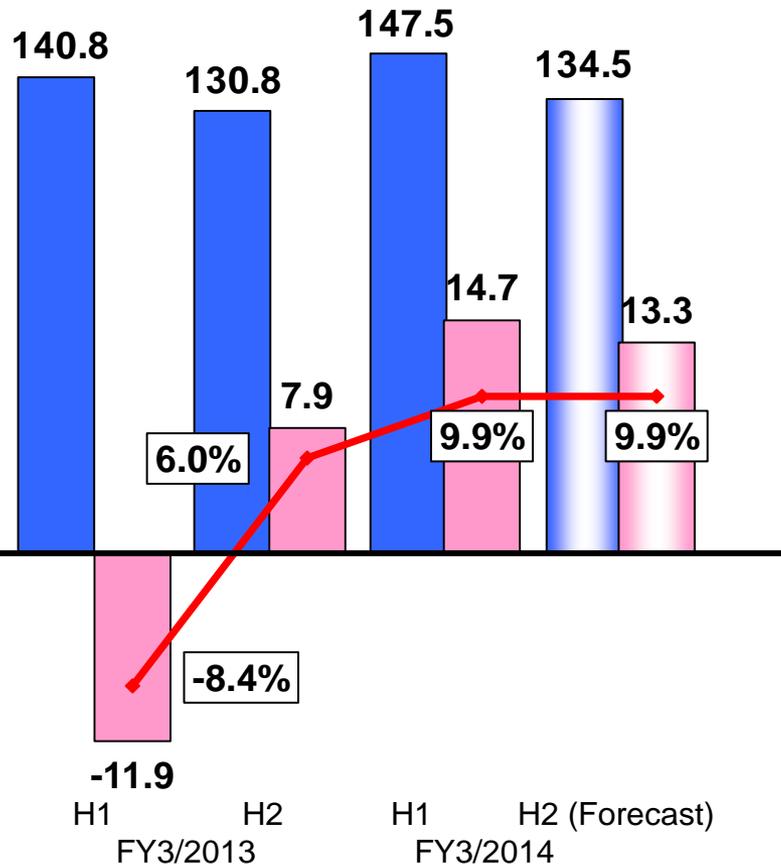
- Expand sales in the Japanese market and cultivate overseas markets such as Asia for the solar energy business
- Expand sales in the cutting tool business in emerging markets

Forecast by Reporting Segment for H2 FY3/2014

Electronic Device Group

(Unit: Yen in billions)

■ Sales ■ Operating profit ◆ Ratio (%)



Compared with H1 FY3/2014

Net Sales	- 13.0 billion (- 8.8%)
Operating Profit	- 1.4 billion (- 9.0%)

H2 Initiatives

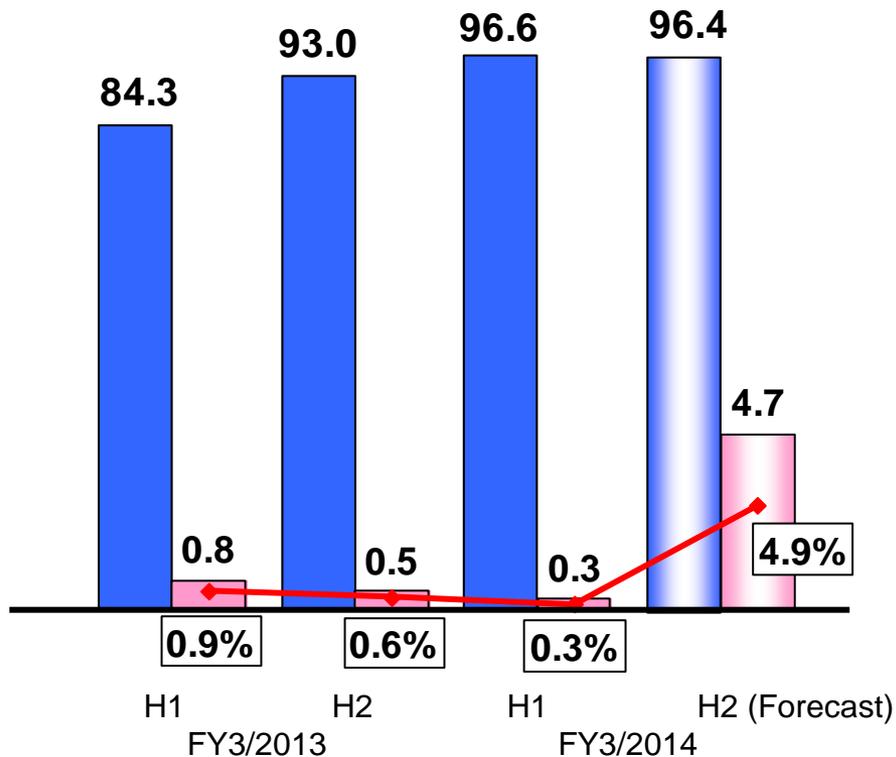
- Expand sales of parts for digital consumer equipment, mainly smartphones, and for automotive and industrial machinery equipment markets
- Improve profitability by expanding sales of high-value-added products and reducing costs
- Boost production of connectors at a new plant in Vietnam

Forecast by Reporting Segment for H2 FY3/2014

Telecommunications Equipment Group

(Unit: Yen in billions)

■ Sales ■ Operating profit ◆ Ratio (%)



Compared with H1 FY3/2014

Net Sales	- 0.2 billion (- 0.1%)
Operating Profit	+4.4 billion (-)

H2 Initiatives

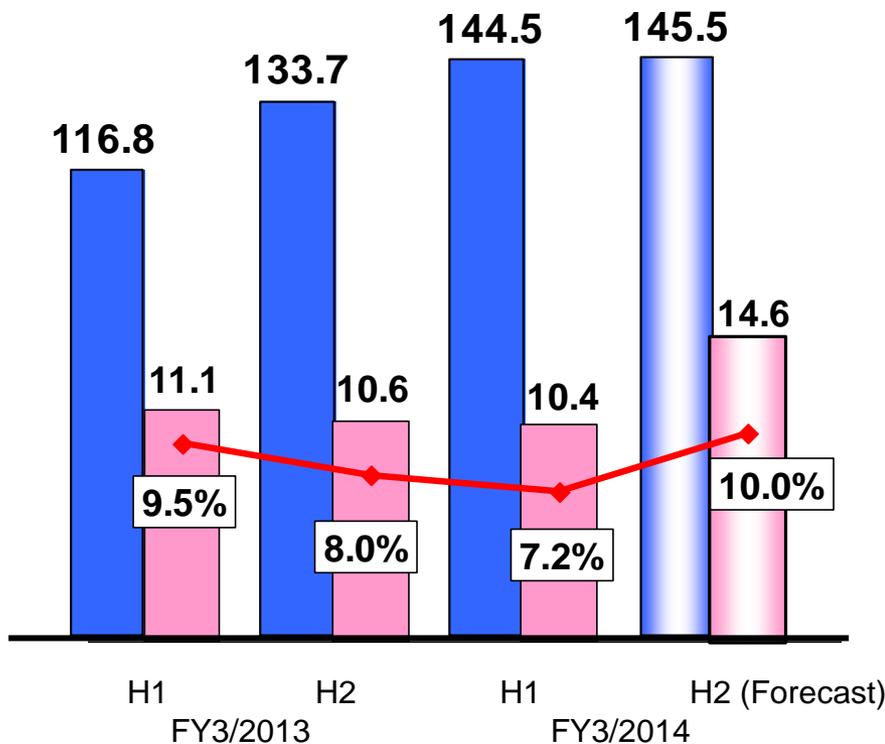
- Expand sales by augmenting line-up of unique handsets in Japan and overseas
- Secure new carriers in the North American market

Forecast by Reporting Segment for H2 FY3/2014

Information Equipment Group

(Unit: Yen in billions)

■ Sales ■ Operating profit ◆ Ratio (%)



Compared with H1 FY3/2014

Net Sales	+1.0 billion (+0.7%)
Operating Profit	+4.2 billion (+39.3%)

H2 Initiatives

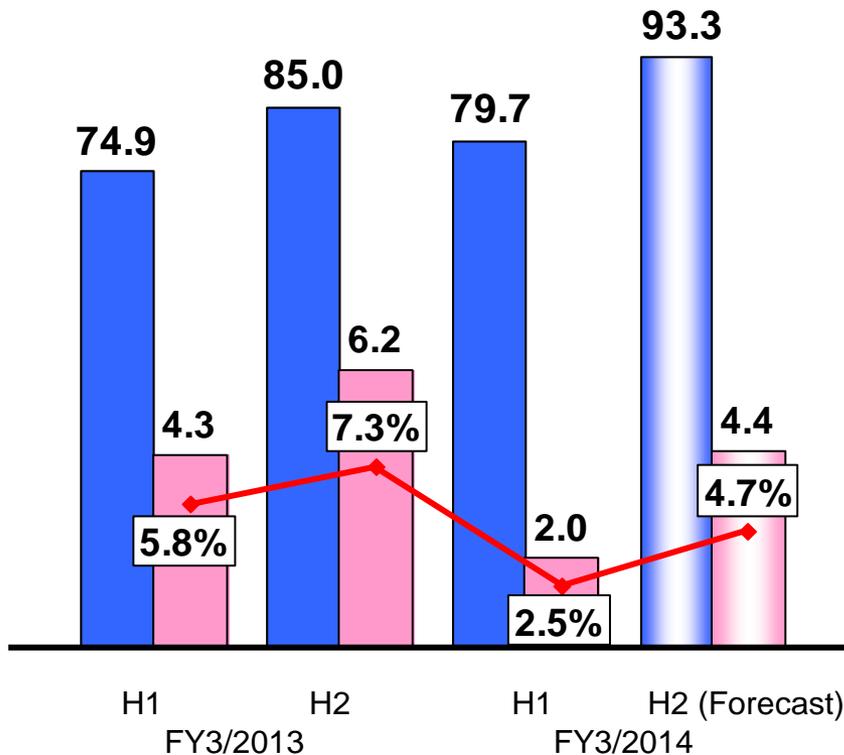
- Increase sales of new products such as mid- to high-speed models and boost sales in emerging countries
- Expand production at Vietnam plant and promote cost reductions

Forecast by Reporting Segment for H2 FY3/2014

Others

(Unit: Yen in billions)

■ Sales ■ Operating profit ◆ Ratio (%)



Compared with H1 FY3/2014

Net Sales	+13.6 billion (+17.0%)
Operating Profit	+2.4 billion (+119.8%)

H2 Initiatives

- Secure orders mainly for the ICT business and the engineering business at Kyocera Communication Systems Co., Ltd.

Major Initiatives for FY3/2014

■ Strengthen Business Foundations

- Increase production in Japan by leveraging technological advantages
- Reduce costs and increase overseas production to meet growing demand

■ Expand Sales in Growing Markets

- Environment and energy market
- Information and communication market

Strengthen Business Foundations

Expand production system worldwide in line with initial plan

Japan

- Extend organic package production site
 - Commenced construction in May 2013 and start operation in summer 2014 (planned)



Kyoto Ayabe Plant

- Extend toner production site
 - Commenced construction in May 2013 and start operation in June 2014 (planned)



Tamaki Plant, Mie Pref. Artist rendering

Overseas

- Start production at new plant in Vietnam
 - Ceramic packages in August 2013
 - Connectors in November 2013



New plant in Vietnam (Thang Long)

- Start production at new plant in India
 - Cutting tools in December 2013 (planned)



New plant in India (Jamshedpur)

Expand Sales in Growing Markets (1)

— Environment and Energy Market —

Environment & Energy-related Business

➤ Increase sales by securing orders for solar generating systems from small-scale to large-scale such as mega-solar projects including design, construction and maintenance



Small-scale solar power plant

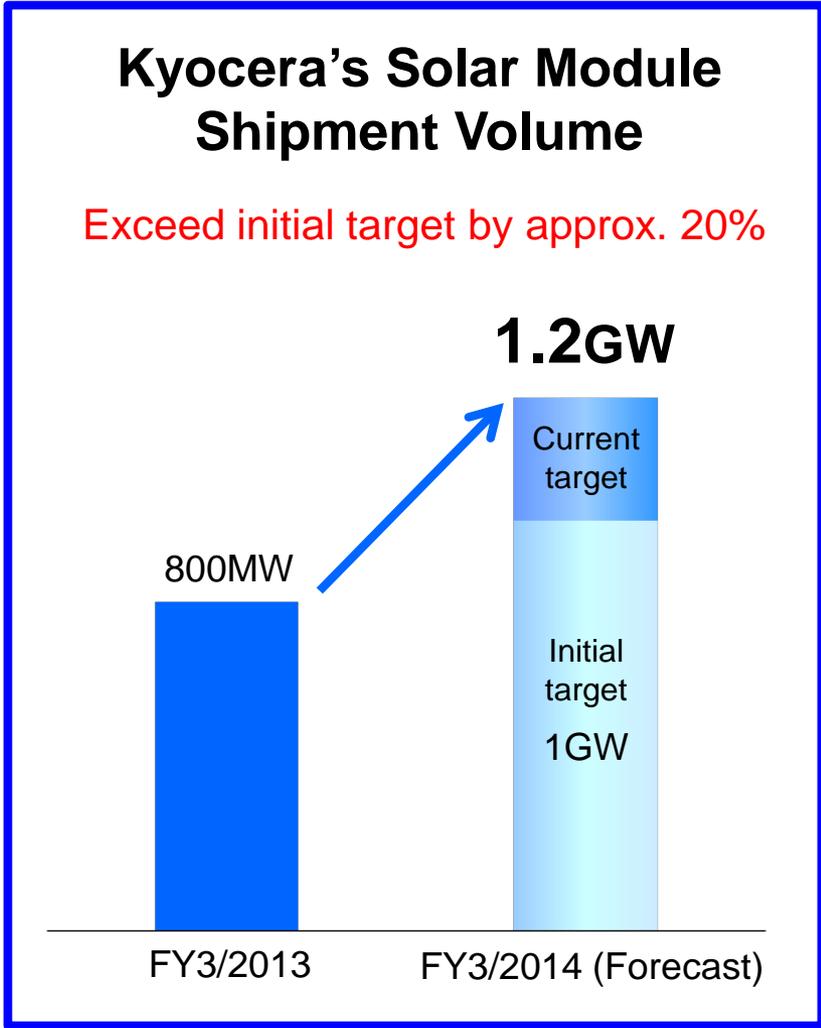


Kagoshima Nanatsujima mega-solar power plant

➤ Cultivate overseas markets with future growth potential such as Asia



Mega-solar power plant in Thailand



Expand Sales in Growing Markets (2)

– Information and Communication Market ① –

Telecommunications Equipment Business

North America

Japan

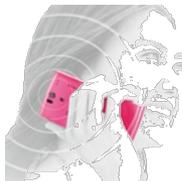
- Started supply to Verizon Wireless

- Launch unique new products from feature phone to smartphone

Hydro ELITE

Distinctive functions

Smart Sonic Receiver



Waterproof



Smart Sonic Receiver

Waterproof

- Dust-proof
- Shock-resistant
- Large-capacity battery

- Large-capacity battery
- Fast charge

134g
Lightest*



MARVERA



URBANO LO1



DIGNO® M

- Aim to secure more new carriers

* Among waterproof smartphones with battery over 2,600mAh and 5-inch display in Japan (As of October 1, 2013, Kyocera research).

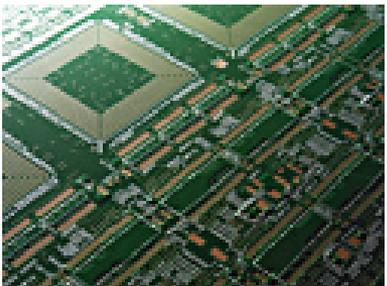
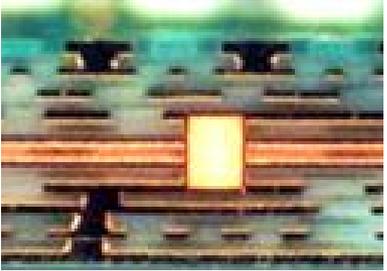
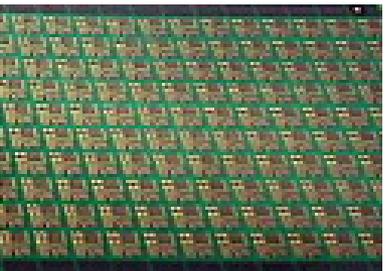
Expand Sales in Growing Markets (3)

– Information and Communication Market ② –

Organic Substrate Business

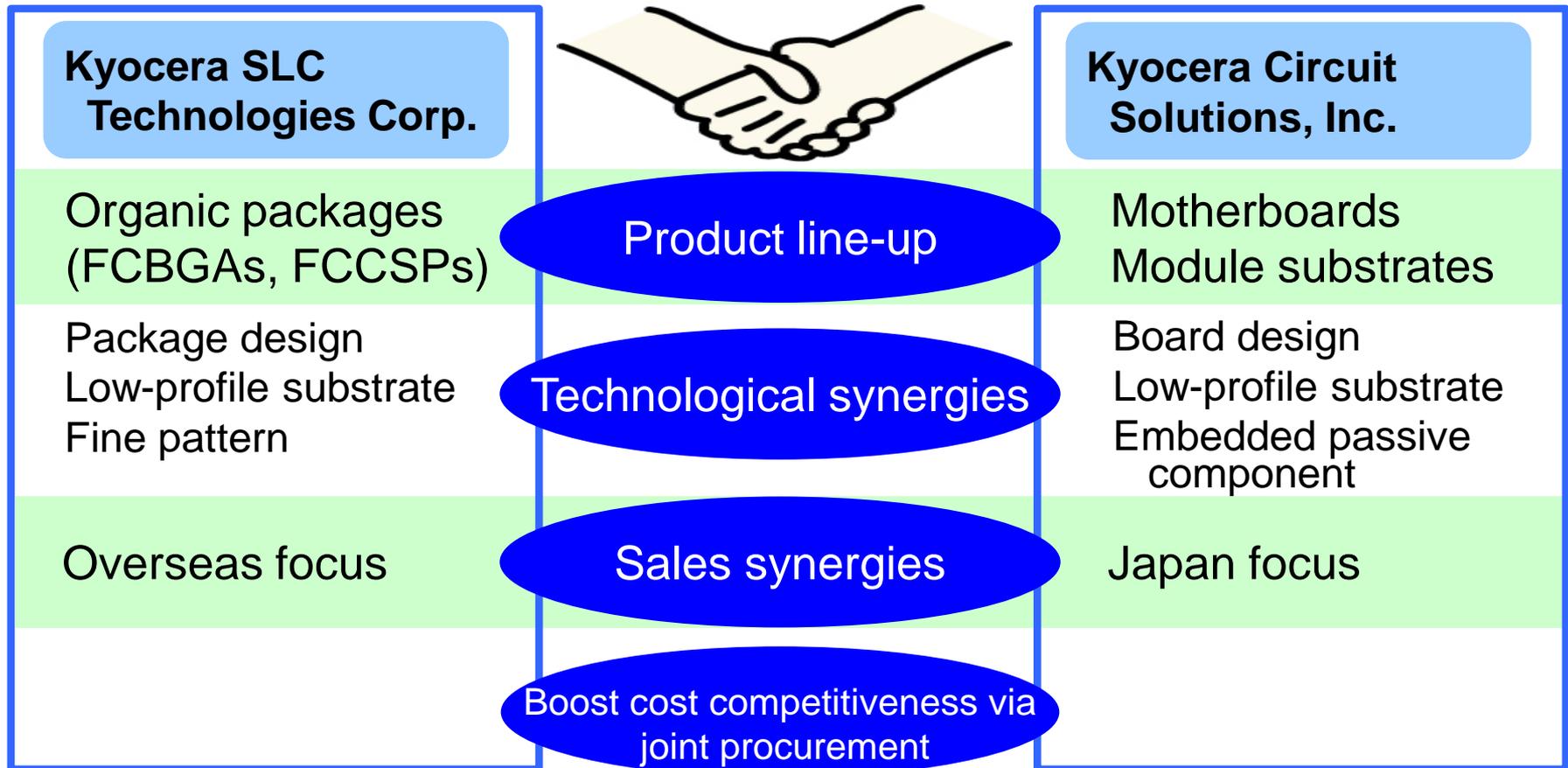
Made NEC Toppan Circuit Solutions, Inc. (currently Kyocera Circuit Solutions, Inc.) into a wholly-owned subsidiary on October 1, 2013

Overview of Kyocera Circuit Solutions, Inc.

Headquarters	Minato-ku, Tokyo
Operations	<p>Development, manufacture and sales of multilayer PCBs for industrial applications, build-up PCBs for consumer applications and module PCBs</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Multilayer PCB</p> </div> <div style="text-align: center;">  <p>Build-up PCB</p> </div> <div style="text-align: center;">  <p>Module PCB</p> </div> </div>
Employees (Consolidated)	1,119 (As of October 1, 2013)
Main facilities	<p>Manufacturing plants: Niigata, Toyama in Japan, Philippines Sales offices: Tokyo, Osaka, Nagoya in Japan, San Jose, San Diego</p>

Expand Organic Substrate Business

Aim to be a market leader through strengthened supply systems from packages to boards

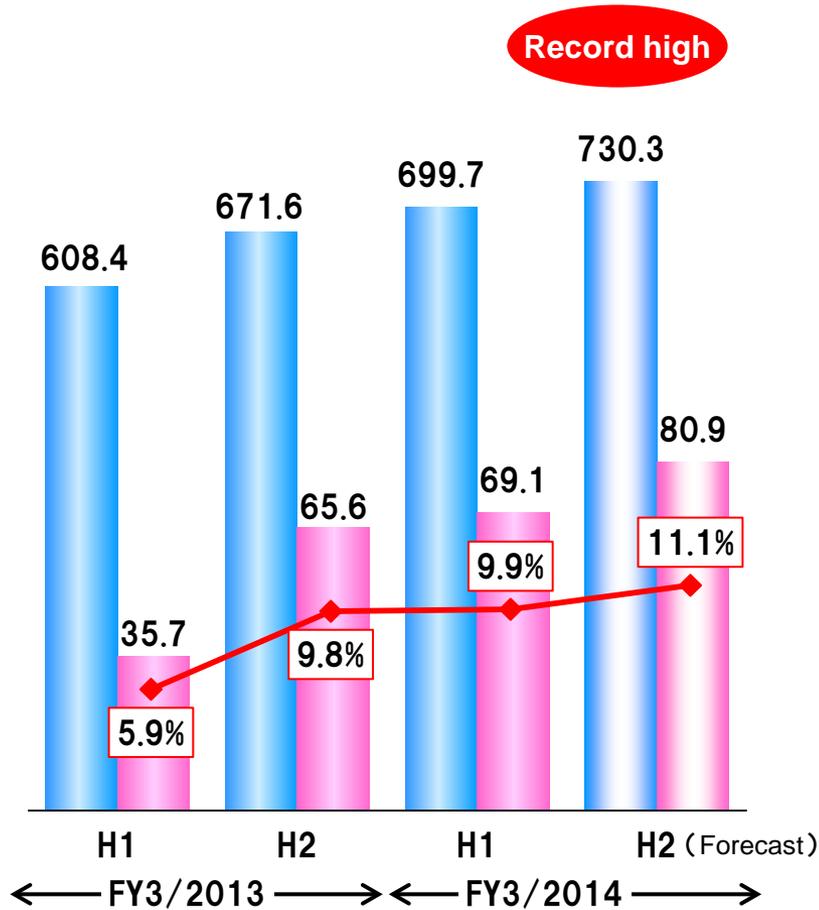


➔ Aim for sales of ¥100 billion early on

Financial Forecast for FY3/2014

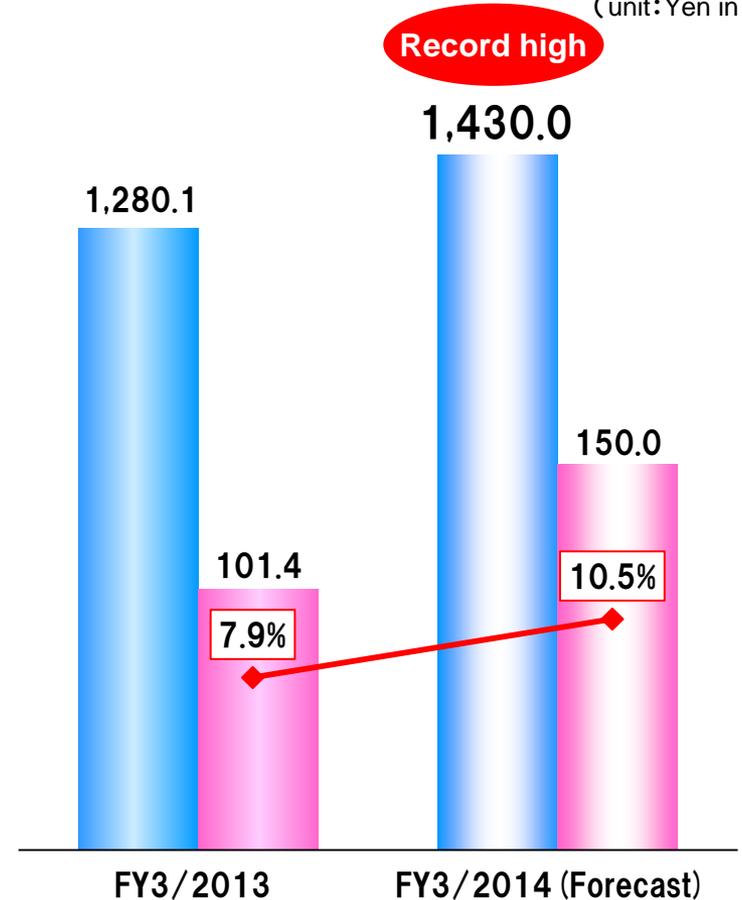
Half-year trend

■ Net sales
 ■ Pre-tax income
 ◆ Pre-tax income ratio
 (unit: Yen in billions)



Annual trend

■ Net sales
 ■ Pre-tax income
 ◆ Pre-tax income ratio
 (unit: Yen in billions)

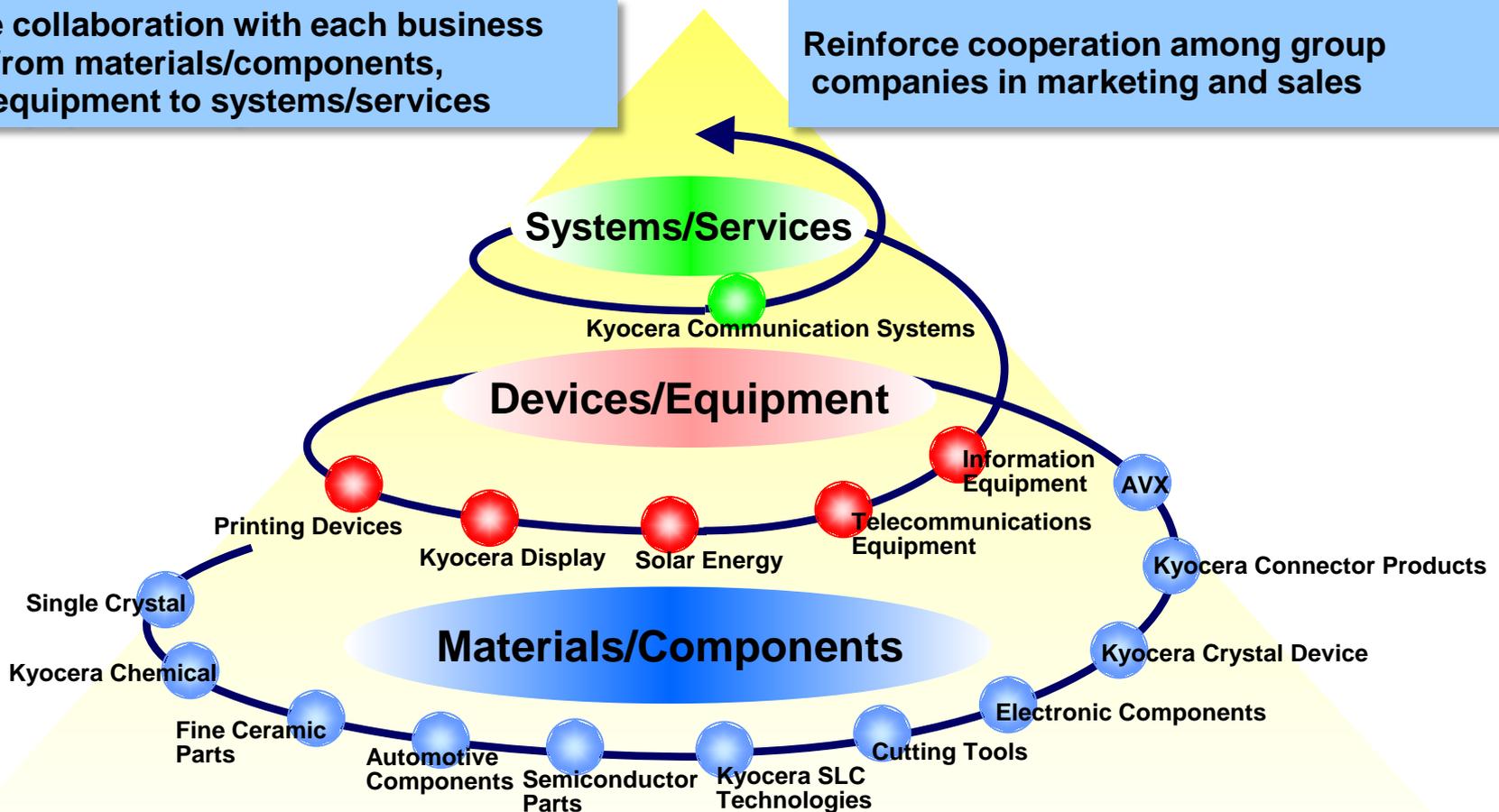


Kyocera Group Management Policy

Aim to be a high-growth, high-profitable company by exploiting group collective capabilities

Reinforce collaboration with each business ranging from materials/components, devices/equipment to systems/services

Reinforce cooperation among group companies in marketing and sales



Strengthen new product development

Increase market share

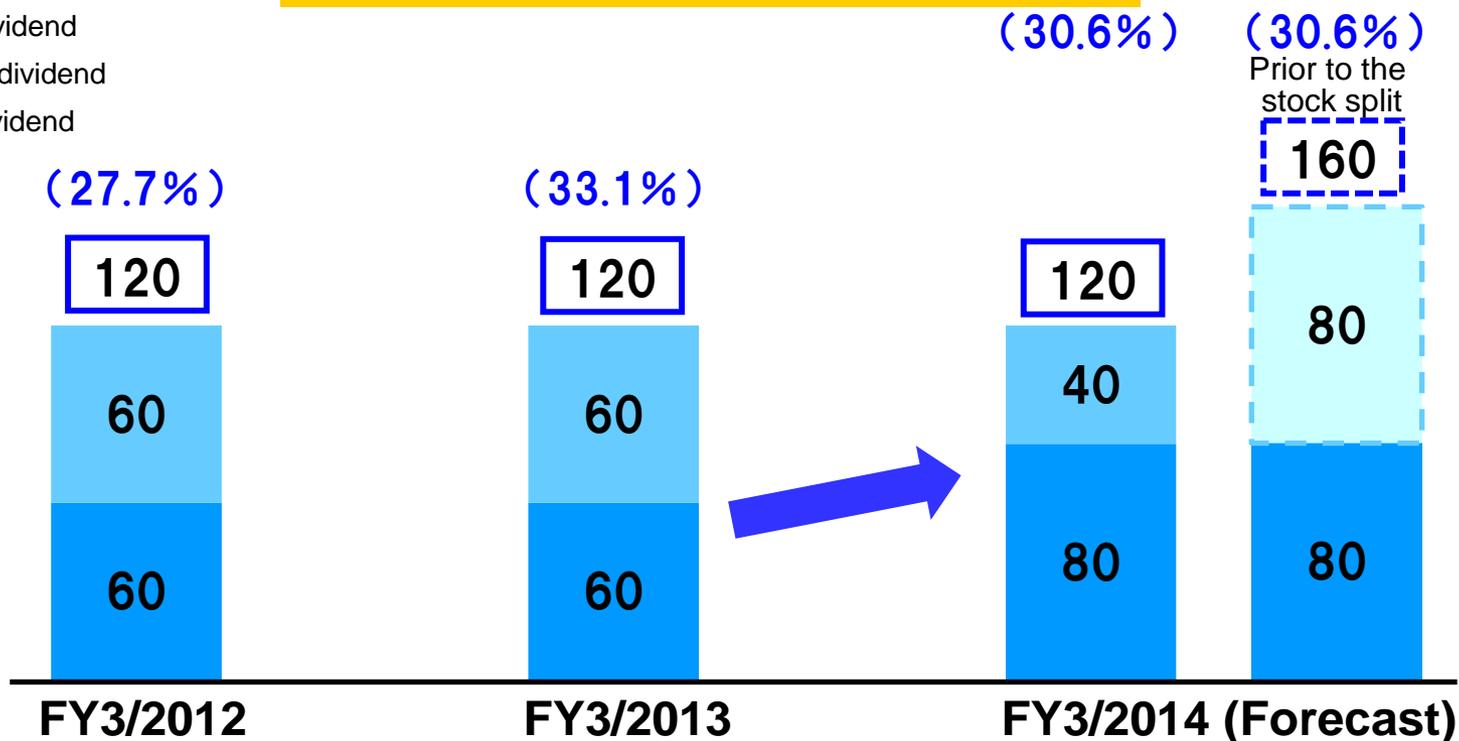
Enhance Shareholder Return

- Changed dividend policy from FY3/2014: Maintain consolidated payout ratio of over 30%
- Implemented two-for-one stock split on October 1, 2013
- Interim dividend for FY3/2014 increased by ¥20 compared with the previous year to ¥80 per share.
- Forecast ¥40 of year-end dividend for FY3/2014, or ¥80 based on the number of shares prior to the stock split.

Trend of Dividends per Share

- () Dividend payout ratio
- Annual dividend
- Year-end dividend
- Interim dividend

[Reference] (Unit: Yen)



Forward-Looking Statements

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to the following: (1) General economic conditions in our markets, which are primarily Japan, North America, Europe and Asia; (2) Economic, political and legal conditions and unexpected changes therein in countries or areas where we operate; (3) Factors that may affect our exports, including the yen's appreciation, political and economic instability, customs, and inadequate protection of our intellectual property; (4) Fluctuation in exchange rates that may affect the value of our foreign assets or the prices of our products; (5) Intensified competition in product pricing, technological innovation, R&D activities, product quality and speed of delivery; (6) Manufacturing delays or defects resulting from outsourcing or internal manufacturing processes; (7) Shortages and rising costs of electricity affecting our production and sales activities; (8) The possibility that expansion of production capacity and in-process R&D activities may not produce the desired results; (9) The possibility that companies or assets acquired by us may not produce the returns or benefits, or bring in business opportunities, which we expect; (10) Inability to secure skilled employees, particularly engineering and technical personnel; (11) The possibility of divulgence of our trade secrets and infringement of our intellectual property rights; (12) The possibility that we may receive notice of claims of infringement of other parties' intellectual property rights and claims for royalty payments; (13) Increases in our environmental liability and in costs and expenses required to observe obligations imposed by environmental laws and regulations in Japan and other countries; (14) Unintentional conflict with laws and regulations, or the possibility that newly enacted laws and regulations may limit our business operations; (15) Events that may negatively impact our markets or supply chain, including terrorist acts, plague, war and similar events; (16) Earthquakes and other related natural disasters affecting our operational facilities and our markets or supply chain, as well as social and economic infrastructure; (17) Exposure to difficulties in collection of trade receivables due to customers' worsening financial condition; (18) The possibility of recognition of impairment losses on investment securities held by us due to declines in their value; (19) The possibility that we may record impairment losses on long-lived assets, goodwill and intangible assets; (20) The possibility that deferred tax assets may not be realized or additional liabilities for unrecognized tax benefits may be incurred; and (21) Changes in accounting principles. Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial condition to be materially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.