

#### THE NEW VALUE FRONTIER

**April 28, 2011** 

### **Financial Presentation**

(Year ended March 31, 2011)

**Tetsuo Kuba President and Representative Director** 

**KYOCERA Corporation** 



## **Today's Presentation**

1. Financial Results for the Year ended March 31, 2011

2. Financial Forecast for the Year ending March 31, 2012



1. Financial Results for the Year ended March 31, 2011



### **Financial Results**

### - Comparison with Year ended March 31, 2010 -

		Years ended March 31,				Change	
		2010		2011			
		Amount	% of net sales	Amount	% of net sales	Amount	%
Net sales		1,073.8	100.0	1,266.9	100.0	193.1	18.0
Profit from operat	ions	63.9	5.9	155.9	12.3	92.0	144.2
Pre-tax income		60.8	5.7	172.3	13.6	111.5	183.5
Net income attributable to shareholders of Kyocera Corporation		40.1	3.7	122.4	9.7	82.3	205.4
EPS attributable to shareholders of Kyocera Corporation (diluted-yen)		218.47	-	667.23	-	448.76	-
Capital expenditu	res	37.9	3.5	70.7	5.6	32.8	86.6
Depreciation		60.6	5.6	59.8	4.7	-0.8	-1.3
R&D expenses	R&D expenses		4.6	49.5	3.9	-0.4	-0.9
Average exchange rate (yen)		US\$: ¥ 93	€: ¥ 131	US\$: ¥ 86	€: ¥ 113		
Foreign currency fluctuation effect on: (compared with previous year)  Net sales  Pre-tax income	Net sales	¥ -49.0 billion		¥ -68.0 billion			
		¥ -13.5	billion	¥ -28.0 l	billion		



# Sales by Reporting Segment - Comparison with Year ended March 31, 2010 -

	Years ended March 31,				Chango	
Reporting Segment	2010		2011		Change	
	Amount	% of total	Amount	% of total	Amount	%
Fine Ceramic Parts Group	53.1	5.0	76.3	6.0	23.2	43.8
Semiconductor Parts Group	140.5	13.1	174.7	13.8	34.2	24.3
Applied Ceramic Products Group	157.0	14.6	197.6	15.6	40.6	25.9
Electronic Device Group	199.9	18.6	242.6	19.2	42.7	21.4
Components Business: Total	550.5	51.3	691.2	54.6	140.7	25.6
Telecommunications Equipment Group	189.1	17.6	225.2	17.8	36.1	19.1
Information Equipment Group	232.4	21.6	239.9	18.9	7.5	3.2
Equipment Business: Total	421.5	39.2	465.1	36.7	43.6	10.3
Others	124.6	11.6	139.4	11.0	14.8	11.9
Adjustments and eliminations	-22.8	-2.1	-28.8	-2.3	-6.0	_
Net sales	1,073.8	100.0	1,266.9	100.0	193.1	18.0



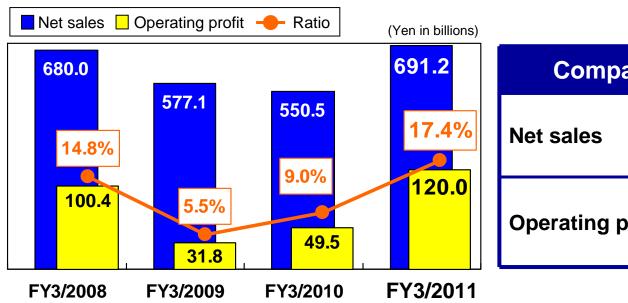
### **Operating Profit by Reporting Segment**

- Comparison with Year ended March 31, 2010 -

	Ye	ars ended	d March 31,		Chango	
Reporting Segment	2010		2011		Change	
	Amount	% of net sales	Amount	% of net sales	Amount	%
Fine Ceramic Parts Group	-0.8	_	12.0	15.7	12.8	_
■ Semiconductor Parts Group	17.2	12.3	37.3	21.4	20.1	116.6
■ Applied Ceramic Products Group	19.9	12.6	29.1	14.7	9.2	46.3
■ Electronic Device Group	13.2	6.6	41.6	17.2	28.4	214.8
Components Business: Total	49.5	9.0	120.0	17.4	70.5	142.2
■ Telecommunications Equipment Group	-14.7	_	2.1	0.9	16.8	_
■ Information Equipment Group	22.1	9.5	25.9	10.8	3.8	17.0
Equipment Business: Total	7.4	1.7	28.0	6.0	20.6	279.7
Others	6.8	5.4	9.6	6.9	2.8	42.6
Operating profit	63.7	5.9	157.6	12.4	93.9	147.5
Corporate	15.6	_	16.9	_	1.3	7.8
Equity in earnings of affiliates and unconsolidated subsidiaries	-18.3	_	-0.2	_	18.1	_
Adjustments and eliminations	-0.2	_	-2.0	_	-1.8	_
Pre-tax income	60.8	5.7	172.3	13.6	111.5	183.5



### **Summary of FY3/2011 Results (1) Components Business**

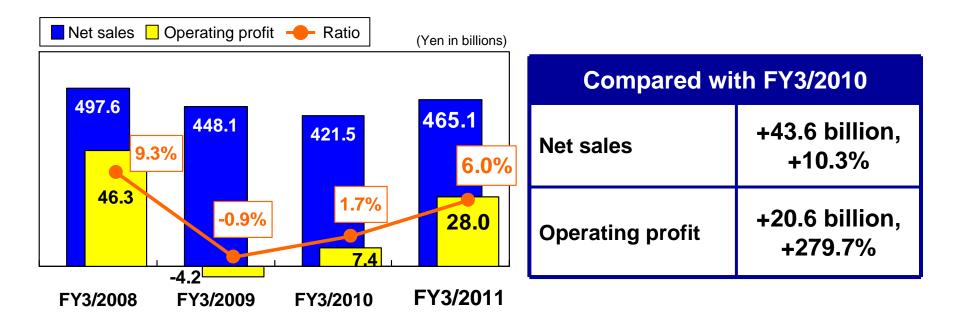


Compared with FY3/2010			
Net sales	+140.7 billion, +25.6%		
Operating profit	+70.5 billion, +142.2%		

- Increased demand for components used in digital consumer equipment, industrial machinery and automobiles
- Expanded production capacity in response to strong demand
- Substantially increased operating profit by reducing costs and enhancing productivity in addition to the effect of sales growth
- Operating profit ratio increased significantly to 17.4%, higher than FY3/2008



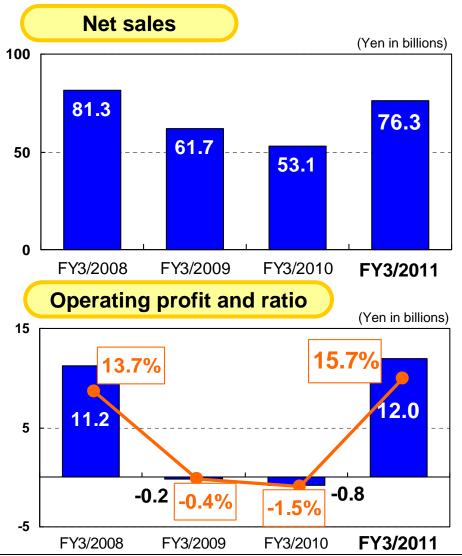
### Summary of FY3/2011 Results (2) Equipment Business



- Increased sales in the Telecommunications Equipment Group by augmenting line-up of mobile phone handsets
- Significantly improved operating profit in the Telecommunications Equipment Group due to a record of ¥ 9.0 billion in one-time loss in FY3/2010 in addition to the effects of increased sales and structural reforms



# Business Trends by Reporting Segment for FY3/2011 (1) - Fine Ceramic Parts Group -



Compared with FY3/2010				
Net sales	+23.2 billion, +43.8%			
Operating profit	+12.8 billion			

Substantially increased sales and profit due to growing demand for industrial machinery parts such as semiconductor fabrication equipment parts and for automotive parts



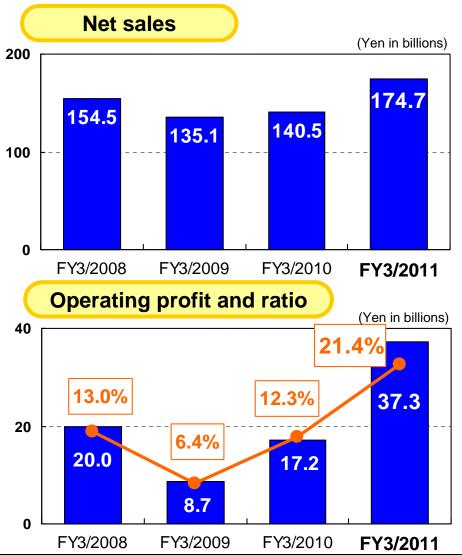
Parts for semiconductor fabrication equipment



Glow plugs (automotive parts)

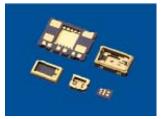


# Business Trends by Reporting Segment for FY3/2011 (2) - Semiconductor Parts Group -

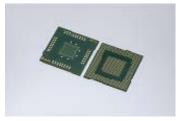


Compared with FY3/2010				
Net sales	+34.2 billion, +24.3%			
Operating profit	+20.1 billion, +116.6%			

Significantly increased sales and profit on account of growing demand for ceramic packages used in digital consumer equipment and for organic packages used in servers and routers



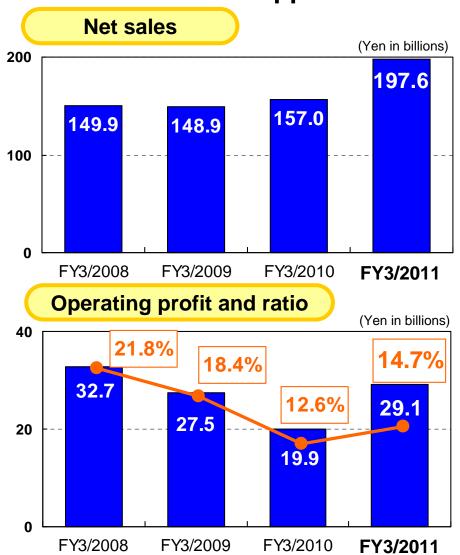
Ceramic packages for crystal and SAW devices



Organic packages for ASICs



# Business Trends by Reporting Segment for FY3/2011 (3) - Applied Ceramic Products Group -



Compared with FY3/2010				
Net sales	+40.6 billion, +25.9%			
Operating profit	+9.2 billion, +46.3%			

Substantially increased sales and profit due to growth in demand for solar energy business as well as for cutting tool business in automotive related markets



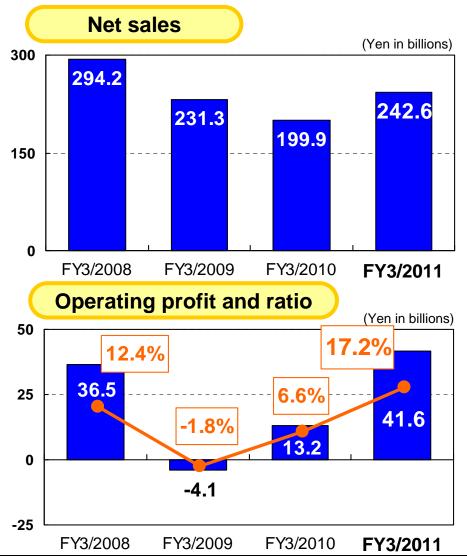
Solar power generating system for residential usage



Cutting tools



# Business Trends by Reporting Segment for FY3/2011 (4) - Electronic Device Group -

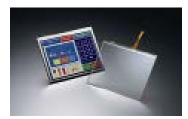


Compared with FY3/2010				
Net sales	+42.7 billion, +21.4%			
Operating profit	+28.4 billion, +214.8%			

- Substantially increased sales due to growth in demand for components for digital consumer equipment and expansion of thin film parts business
- Significantly increased profit due to sales growth and cost reductions



Tantalum capacitors

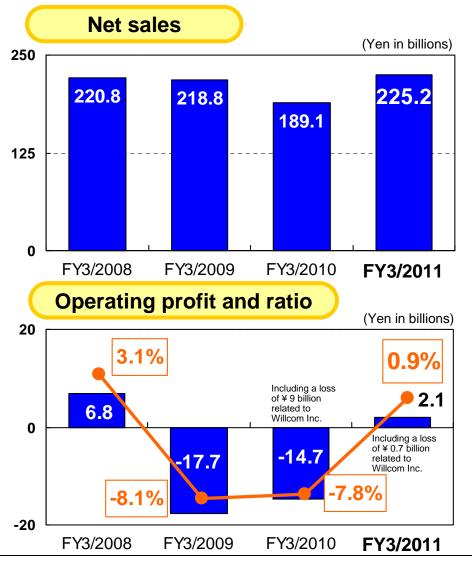


Liquid Crystal Displays/ Touch panels



## **Business Trends by Reporting Segment for FY3/2011 (5)**

- Telecommunications Equipment Group -



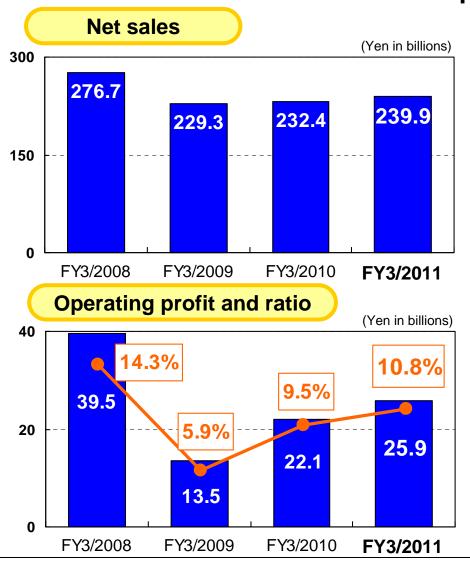
Compared with FY3/2010				
Net sales	+36.1 billion, +19.1%			
Operating profit	+16.8 billion			

- Increased sales due to expanded sales overseas through launches of new products and gained market share as well as sales growth of mobile phone handsets and PHS handsets in Japan
- Increased profit due the sales growth and the effect of structural reforms implemented in FY3/2010





# Business Trends by Reporting Segment for FY3/2011 (6) - Information Equipment Group -



Compared with FY3/2010				
Net sales	+7.5 billion, +3.2%			
Operating profit	+3.8 billion, +17.0%			

Increased sales and profit due to sales growth of high-value-added products such as color printers and mid to high speed MFPs and to increased consumable sales

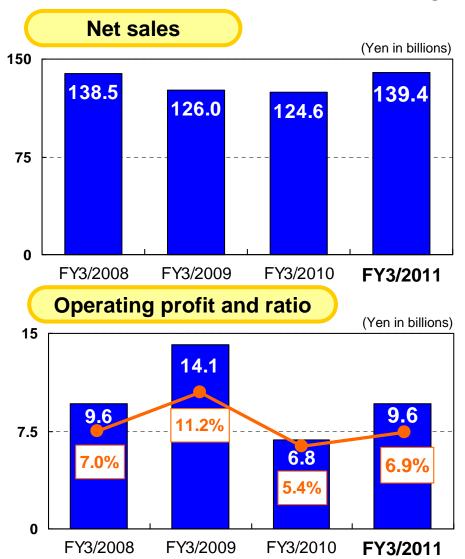




Color MFP



# Business Trends by Reporting Segment for FY3/2011 (7) - Others -



Compared with FY3/2010				
Net sales	+14.8 billion, +11.9%			
Operating profit	+2.8 billion, +42.6%			

Sales and profit increased due to expansion of ICT business at Kyocera Communication Systems Co., Ltd. and of semiconductor encapsulation at Kyocera Chemical Corporation



IT Management Center



Epoxy molding compound for semiconductor encapsulation



2. Financial Forecast for the Year ending March 31, 2012



#### **Business Environment Outlook for FY3/2012**

#### **Japanese Market**

- Expect production activities at various companies in Japan to stagnate in early part of FY3/2012, due primarily to issues related to procurement of raw materials and power supply caused by the Great East Japan Earthquake
- Demand is forecast to recover for environment and energy products, component for digital consumer equipment and automotive related markets in line with reconstruction efforts

#### **Overseas Market**

- Forecast a steady increase in demand in digital consumer equipment and automotive related markets, particularly in emerging countries
- Expect growth in the environment and energy market, notably in the United States



# Financial Forecast - Year ending March 31, 2012 -

(Unit: Yen in billions)

		Year ended March 31, 2011		Year ending March 31, 2012 (Forecast)		Change	
		Amount	% of net sales	Amount	% of net sales	Amount	%
Net sales		1,266.9	100.0	1,360.0	100.0	93.1	7.3
Profit from operat	ions	155.9	12.3	168.0	12.4	12.1	7.7
Pre-tax income		172.3	13.6	180.0	13.2	7.7	4.4
Net income attributable to shareholders of Kyocera Corporation		122.4	9.7	112.0	8.2	-10.4	-8.5
EPS attributable to shareholders of Kyocera Corporation (diluted-yen)		667.23	_	610.30	-	-56.93	_
Capital expenditu	res	70.7	5.6	80.0	5.9	9.3	13.2
Depreciation		59.8	4.7	70.0	5.1	10.2	17.1
R&D expenses		49.5	3.9	54.0	4.0	4.5	9.1
Average exchange rate (yen)		US\$: ¥ 86	€ ¥ 113	US\$: ¥ 81	€: ¥ 115		
Foreign currency  fluctuation effect on:		¥ -68.0	billion	¥ -24.0	billion		
(compared with previous year)	Pre-tax income	¥ -28.0	billion	¥ -4.0	billion		

Forecast of earnings per share attributable to shareholders of Kyocera Corporation is computed based on the diluted average number of shares outstanding during the year ended March 31, 2011.



# Sales Forecast by Reporting Segment - Year ending March 31, 2012 -

Reporting Segment	Year ended March 31, 2011		Year ending March 31, 2012 (Forecast)		Change	
	Amount	% of total	Amount	% of total	Amount	%
Fine Ceramic Parts Group	76.3	6.0	86.0	6.3	9.7	12.8
Semiconductor Parts Group	174.7	13.8	190.0	14.0	15.3	8.8
Applied Ceramic Products Group	197.6	15.6	217.0	16.0	19.4	9.8
Electronic Device Group	242.6	19.2	255.0	18.7	12.4	5.1
Components business: Total	691.2	54.6	748.0	55.0	56.8	8.2
Telecommunications Equipment Group	225.2	17.8	232.0	17.0	6.8	3.0
Information Equipment Group	239.9	18.9	262.0	19.3	22.1	9.2
Equipment business: Total	465.1	36.7	494.0	36.3	28.9	6.2
Others	139.4	11.0	147.0	10.8	7.6	5.5
Adjustments and eliminations	-28.8	-2.3	-29.0	-2.1	-0.2	_
Net Sales	1,266.9	100.0	1,360.0	100.0	93.1	7.3



# Operating Profit Forecast by Reporting Segment - Year ending March 31, 2012 -

Reporting Segment	Year ended March 31, 2011		Year ending March 31, 2012 (Forecast)		Change	
	Amount	% of net sales	Amount	% of net sales	Amount	%
Fine Ceramic Parts Group	12.0	15.7	16.0	18.6	4.0	33.7
Semiconductor Parts Group	37.3	21.4	40.0	21.1	2.7	7.1
Applied Ceramic Products Group	29.1	14.7	29.5	13.6	0.4	1.6
Electronic Device Group	41.6	17.2	43.0	16.9	1.4	3.3
Components business: Total	120.0	17.4	128.5	17.2	8.5	7.1
Telecommunications Equipment Group	2.1	0.9	8.0	3.4	5.9	277.2
Information Equipment Group	25.9	10.8	26.0	9.9	0.1	0.6
Equipment business: Total	28.0	6.0	34.0	6.9	6.0	21.6
Others	9.6	6.9	7.0	4.8	-2.6	-27.5
Operating profit	157.6	12.4	169.5	12.5	11.9	7.5
Corporate and others	14.7	_	10.5	_	-4.2	-28.7
Pre-tax income	172.3	13.6	180.0	13.2	7.7	4.4



### **Key Challenges and Initiatives for FY3/2012**

Aim to be a high-growth, highly profitable company that outstrips the global competition



#### **Expand business in growing markets**

- > Environment and energy market
- ➤ Information and communications market
- Emerging market

#### **Strengthen management foundations**

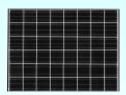
- ➤ Intensive capital expenditure
- Strengthen systems to ensure continuity of business activities



### **Expand Business in Growing Markets**

# **Environment and Energy Market**

- Expand sales of solar cells and modules and LED related products
- Launch cell stacks for SOFCs (solid oxide fuel cells) and smart sensors



Solar module



Saphire substrates



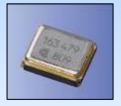
Cell stacks for SOFCs Smart sensors

# **Information and Communication Market**

- Expand sales of small, advanced components
- Augment line-up of smartphones



Ceramic packages for crystal and SAW devices



Small and high precision TCXO

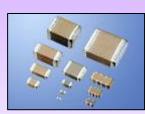
## **Emerging Market**

Grab business opportunities

- Proliferation of digital consumer equipment
- Expansion of general industrial machinery market



Crystal unit



Capacitors



Smartphone "Echo"



**Cutting tools** 



Printer

**LED** lighting

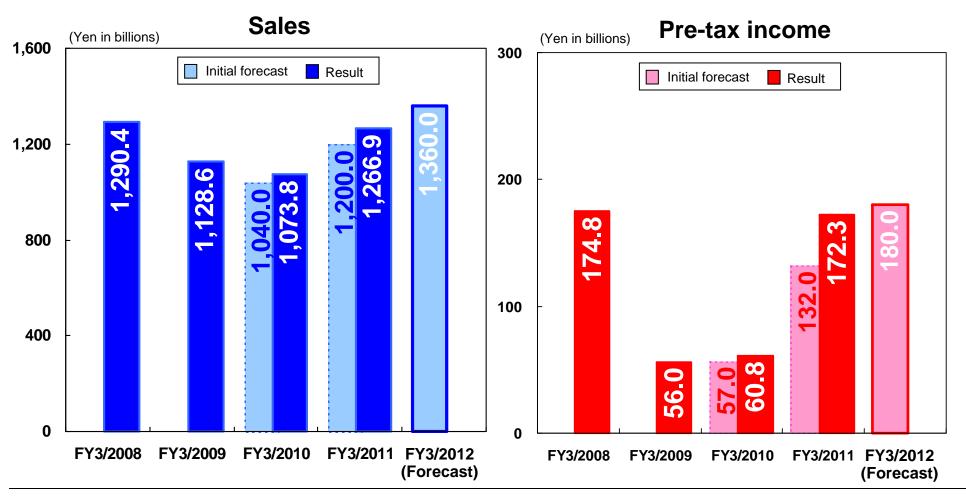
Ceramic packages for

**LEDs** 



### Target for FY3/2012

Aim to grab opportunities for growth and achieve record-high sales





### **Forward-Looking Statements**

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to the following lists. General economic conditions in our markets, which are primarily Japan, North America, Europe and Asia, particularly China; Unexpected changes in economic, political and legal conditions in countries where we operate; Our ability to develop, launch and produce innovative products, including meeting quality and delivery standards, and our ability to otherwise meet the advancing technological requirements of our customers, particularly in the highly competitive markets for ceramics, semiconductor parts and electronic components; Manufacturing delays or defects resulting from outsourcing or internal manufacturing processes which may adversely affect our production yields and operating results; Factors that may affect our exports, including a strong yen, political and economic instability, difficulties in collection of accounts receivable, decrease in cost competitiveness of our products, increases in shipping and handling costs, difficulty in staffing and managing international operations and inadequate protection of our intellectual property; Changes in exchange rates, particularly between the yen and the U.S. dollar and the Euro, respectively, in which we make significant sales; Exposure to credit risk on trade receivables due to customers' worsening financial condition; Inability to secure skilled employees, particularly engineering and technical personnel; Insufficient protection of our trade secrets and intellectual property rights including patents; Our continuing to hold licenses to manufacture and sell certain of our products; The possibility that future initiatives and in-process research and development may not produce the desired results; The possibility that companies or assets acquired by us may not produce the returns or benefits, or bring in business opportunities, which we expect, and may require more cost than expected for integration; Events that may impact negatively on our markets or supply chain, including terrorist acts, outbreaks of disease, war and natural disasters; The occurrence of natural disasters, such as earthquakes, and related disasters in locations where our manufacturing and other key business facilities are located; The possibility of future tightening of environmental laws and regulations in Japan and other countries which may increase our environmental liability and costs and expenses to observe the obligations; Fluctuations in the value of, and impairment losses on, securities and other assets held by us; The possibility that deferred tax assets may not be realized or additional liabilities for unrecognized tax benefits may be required; and Changes in accounting principles. Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial condition to be materially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.