

February 17, 2010

Kyocera Corporation Investor Meeting

(Nine Months Ended December 31, 2009)

Tetsuo Kuba
President and Representative Director

KYOCERA Corporation

Today's Presentation

**Financial Results for First Nine Months
Ended December 31, 2009**

**Financial Forecast for the Year
Ending March 31, 2010**

Initiatives for the Year Ending March 31, 2011

Financial Results of First Nine Months of FY3/2010

- Comparison with first nine months of FY3/2009 -

(Unit: Yen in billions)

	Nine months ended December 31,				change
	2008		2009		
	Amount	% of net sales	Amount	% of net sales	
Net sales	902.6	100.0	768.9	100.0	-14.8
Profit from operations	67.3	7.5	38.0	4.9	-43.5
Pre-tax income	82.4	9.1	32.7	4.3	-60.3
Net income attributable to shareholders of Kyocera Corporation	56.8	6.3	18.5	2.4	-67.4
EPS attributable to shareholders of Kyocera Corporation (diluted-yen)	300.30	—	100.70	—	—
Capital expenditures	55.2	6.1	22.2	2.9	-59.9
Depreciation	61.9	6.9	45.0	5.9	-27.2
R&D expenses	51.4	5.7	38.1	5.0	-25.9

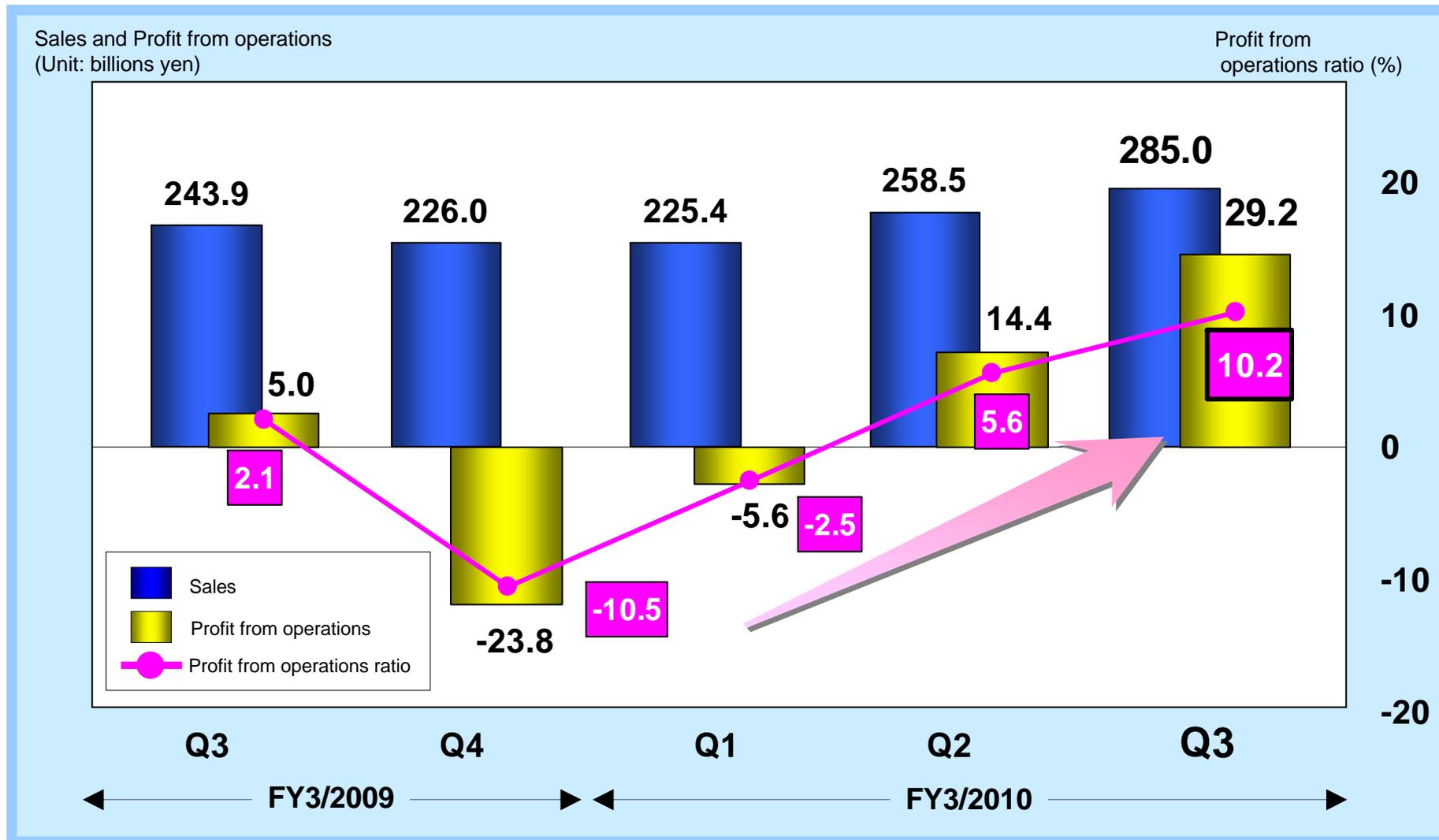
Financial Results for the Three Months ended December 31, 2009

(Yen in billions)

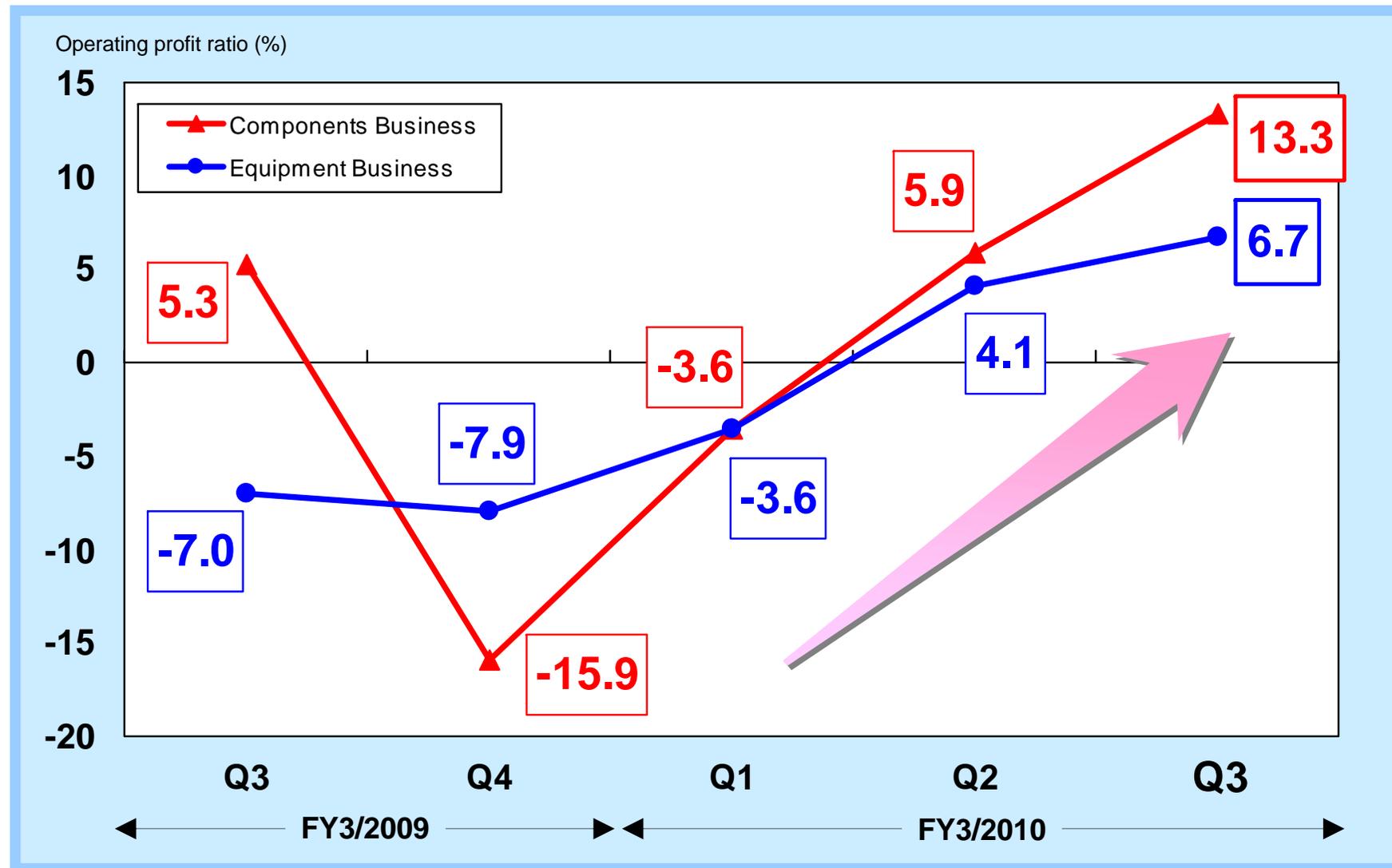
Comparison with Q3 FY3/2009	Three months ended				Change
	December 31, 2008		December 31, 2009		
	Amount	% of net sales	Amount	% of net sales	%
Net sales	243.9	100.0	285.0	100.0	16.9
Profit from operations	5.0	2.1	29.2	10.2	479.9
Pre-tax income	8.4	3.4	15.6	5.5	85.6
Net income attributable to shareholders of Kyocera Corporation	11.5	4.7	9.8	3.4	-15.3

Comparison with Q2 FY3/2010	Three months ended				Change
	September 30, 2009		December 31, 2009		
	Amount	% of net sales	Amount	% of net sales	%
Net sales	258.5	100.0	285.0	100.0	10.3
Profit from operations	14.4	5.6	29.2	10.2	102.0
Pre-tax income	16.4	6.4	15.6	5.5	-5.2
Net income attributable to shareholders of Kyocera Corporation	9.2	3.6	9.8	3.4	6.1

Quarterly Trends in Sales, Profit from Operations and Profit from Operations Ratio



Quarterly Trends in Operating Profit Ratio



Initiatives and Results in First Nine Months of FY3/2010

Challenges: Swiftly Enhance Profitability and Strengthen Management Foundation in Each Business

Initiatives	Results
<p>Promote comprehensive cost reductions</p>	<p>Cut costs by significantly more than the initial full-year target of ¥ -56.0 billion year-on-year</p> <p>Nine months of FY3/2010: Approx. ¥ -70.0 billion year-on-year</p>
<p>Expand profitability in Components Business</p>	<ol style="list-style-type: none"> 1. Reduced costs and improved productivity 2. Created production system that handles fast recovery in component demand 3. Expanded production capacity and sales network in solar energy business
<p>Implement strategic measures to strengthen business</p>	<ol style="list-style-type: none"> 1. Improved profitability in Telecommunications Equipment Group <ul style="list-style-type: none"> • Reorganized sales system • Strengthened development capabilities and cost competitiveness • Sold a software subsidiary in India 2. Expanded overseas sales channel in the Information Equipment Group

Financial Forecast

- Year ending March 31, 2010 -

(Unit: Yen in billions)

	Year ended March 31, 2009		Year ending March 31, 2010 (Forecast)				Change from	
			Previous (Oct. 2009)		Revised (Jan. 2010)		Previous year	Previous forecast
	Amount	% of net sales	Amount	% of net sales	Amount	% of net sales	Amount	Amount
Net sales	1,128.6	100.0	1,040.0	100.0	1,050.0	100.0	-78.6	10.0
Profit from operations	43.4	3.8	44.0	4.2	62.0	5.9	18.6	18.0
Pre-tax income	56.0	5.0	57.0	5.5	57.0	5.4	1.0	—
Net income attributable to shareholders of Kyocera Corporation	29.5	2.6	34.0	3.3	34.0	3.2	4.5	—
EPS attributable to shareholders of Kyocera Corporation (diluted-yen)	157.23	—	185.26	—	185.26	—	28.03	—

Note1: Forecast of earnings per share attributable to shareholders of Kyocera Corporation is computed based on the diluted average number of shares outstanding during the nine months ended December 31, 2009.

Note2: On September 24, 2009, WILLCOM, Inc., an affiliate company of Kyocera which operates a Personal Handyphone System business, applied for Alternative Dispute Resolution (ADR) process, and received acceptance for the ADR procedure. At February 16, 2010, the business revitalization plan continues to be under discussion and has not been resolved. The result of resolution may affect the valuation of Kyocera's trade receivables from WILLCOM, Inc. and may have a material effect on Kyocera's consolidated results of operations and financial position, which has not yet been reflected in the consolidated financial forecast set forth above. At December 31, 2009, Kyocera's trade receivables from WILLCOM, Inc. were ¥ 15,350 million.

Sales Forecast by Reporting Segment - Year ending March 31, 2010 -

(Unit: Yen in billions)

■ Reporting Segment	Year ended March 31, 2009		Year ending March 31, 2010 (Forecast)				Change from	
			Previous (Oct. 2009)		Revised (Jan. 2010)		Previous year	Previous forecast
	Amount	% of total	Amount	% of total	Amount	% of total	Amount	Amount
■ Fine Ceramic Parts Group	61.7	5.4	48.0	4.6	52.0	4.9	-9.7	4.0
■ Semiconductor Parts Group	135.1	12.0	127.0	12.2	135.0	12.9	-0.1	8.0
■ Applied Ceramic Products Group	148.9	13.2	148.0	14.2	154.0	14.7	5.1	6.0
■ Electronic Device Group	231.3	20.5	190.0	18.3	194.0	18.5	-37.3	4.0
Components business	577.1	51.1	513.0	49.3	535.0	51.0	-42.1	22.0
■ Telecommunications Equipment Group	218.8	19.4	196.0	18.9	184.0	17.5	-34.8	-12.0
■ Information Equipment Group	229.3	20.3	229.0	22.0	229.0	21.8	-0.3	—
Equipment business	448.1	39.7	425.0	40.9	413.0	39.3	-35.1	-12.0
■ Others	126.0	11.2	122.0	11.7	124.0	11.8	-2.0	2.0
Adjustments and eliminations	-22.6	-2.0	-20.0	-1.9	-22.0	-2.1	0.6	-2.0
Net Sales	1,128.6	100.0	1,040.0	100.0	1,050.0	100.0	-78.6	10.0

Please refer to forward-looking statements on the final page.

Operating Profit Forecast by Reporting Segment - Year ending March 31, 2010 -

(Unit: Yen in billions)

■ Reporting Segment	Year ended March 31, 2009		Year ending March 31, 2010 (Forecast)				Change from	
			Previous (Oct. 2009)		Revised (Jan. 2010)		Previous year	Previous forecast
	Amount	% of net sales	Amount	% of net sales	Amount	% of net sales	Amount	Amount
■ Fine Ceramic Parts Group	-0.2	—	0.0	0.0	0.0	0.0	0.2	—
■ Semiconductor Parts Group	8.7	6.4	10.5	8.3	15.0	11.1	6.3	4.5
■ Applied Ceramic Products Group	27.5	18.4	11.5	7.8	17.0	11.0	-10.5	5.5
■ Electronic Device Group	-4.1	—	5.5	2.9	11.5	5.9	15.6	6.0
Components business	31.8	5.5	27.5	5.4	43.5	8.1	11.7	16.0
■ Telecommunications Equipment Group	-17.7	—	-6.0	—	-5.0	—	12.7	1.0
■ Information Equipment Group	13.5	5.9	15.0	6.6	19.0	8.3	5.5	4.0
Equipment business	-4.2	—	9.0	2.1	14.0	3.4	18.2	5.0
■ Others	14.1	11.2	3.8	3.1	5.5	4.4	-8.6	1.7
Operating profit	41.7	3.7	40.3	3.9	63.0	6.0	21.3	22.7
Corporate and others	14.3	—	16.7	—	-6.0	—	-20.3	-22.7
Pre-tax income	56.0	5.0	57.0	5.5	57.0	5.4	1.0	—

Please refer to forward-looking statements on the final page.

Opportunities for Growth / Initiatives in FY3/2011

Opportunities for Growth

Further popularization of information and telecommunication technologies

Expansion of emerging country economies

Actions responding to environmental issues/ global warming

Initiatives for FY3/2011

Expand Telecommunications Equipment Group

Expand Components Business for digital consumer equipment

Expand sales of environment and energy related products

Strengthen new product development by pursuing synergies

Expand Telecommunications Equipment Group

Ongoing launch of new mobile phone handsets

- Launch smartphones
- Expand sales in emerging countries
- Cultivate new carriers



Products launched during H2 of FY3/2010

Launch WiMAX related products

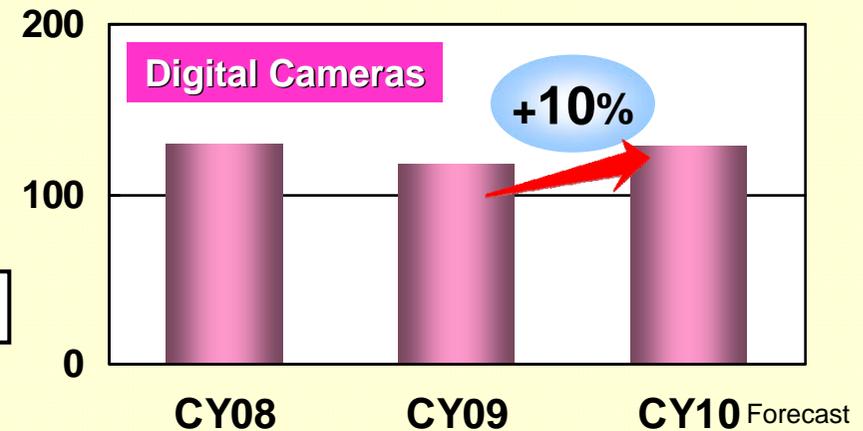
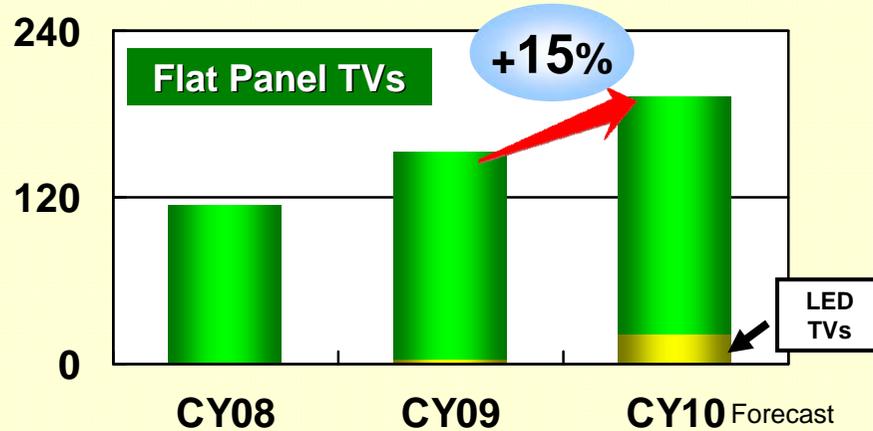
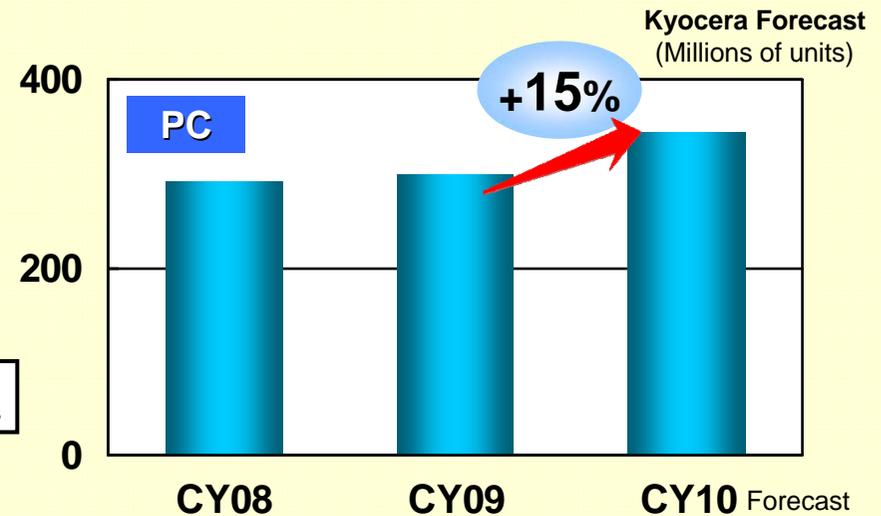
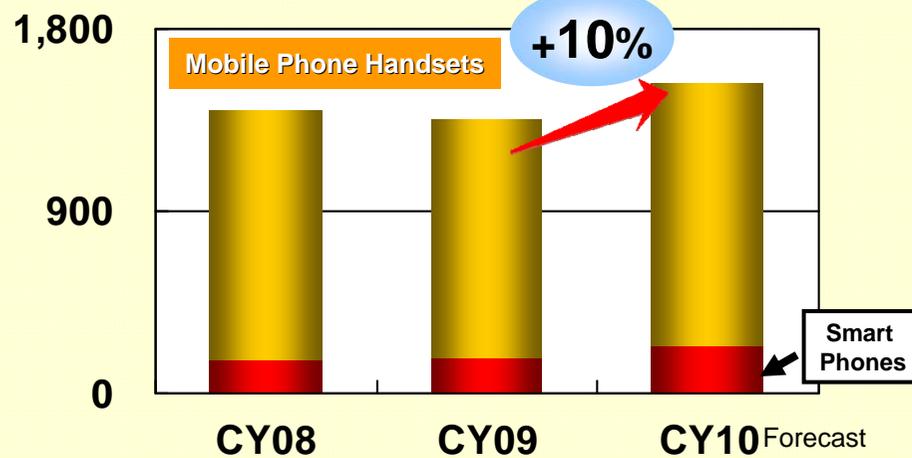


WiMAX related products

Establish stable business foundation by reducing costs in development and production

Expand Components Business for Digital Consumer Equipment (1)

Forecast for Production Volume of Key Digital Consumer Equipment in CY2010



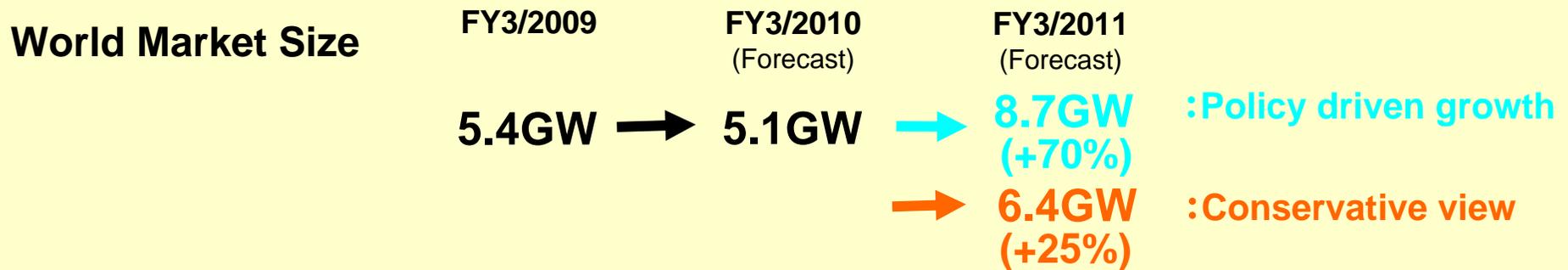
Expand Components Business for Digital Consumer Equipment (2)



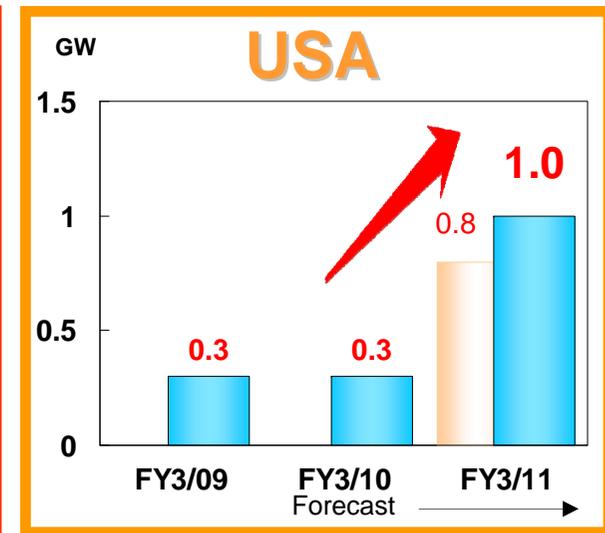
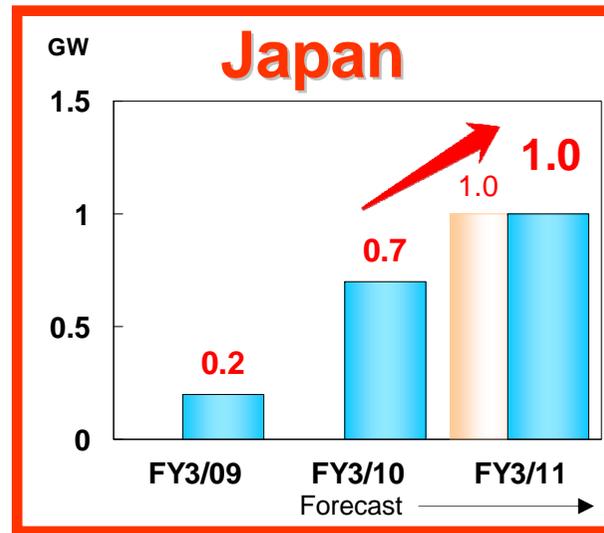
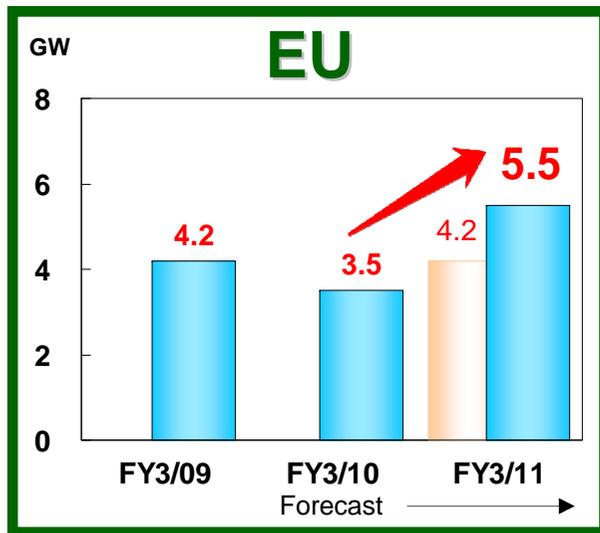
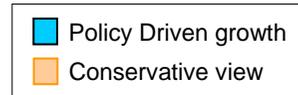
Strive to secure orders beyond the level of market expansion

Expand Sales of Environment and Energy related Products (1)

- Developments in Solar Energy Business -



*Figures in parentheses represent growth rate compared with previous fiscal year

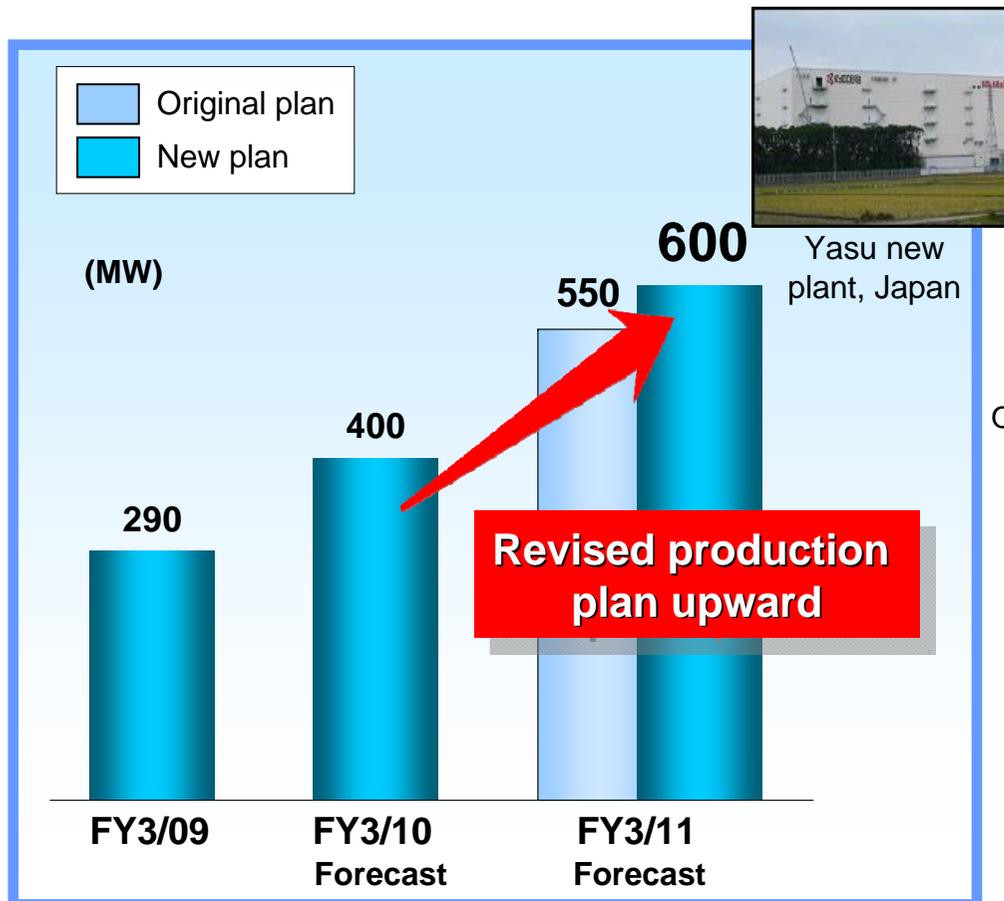


Forecast Global Solar Cell Production to Steadily Increase in FY3/2011

Expand Sales of Environment and Energy related Products (2)

- Developments in Solar Energy Business -

Kyocera's production plan for solar cells



Secure large projects

Initiatives for Japanese electric power companies



Kyushu Electric Power Co.:
Omuta mega solar power plant
(3 MW, Rendering)



Tokyo Electric Power Co.:
Ohgishima solar power plant
(13 MW, Rendering)

Mega solar projects overseas



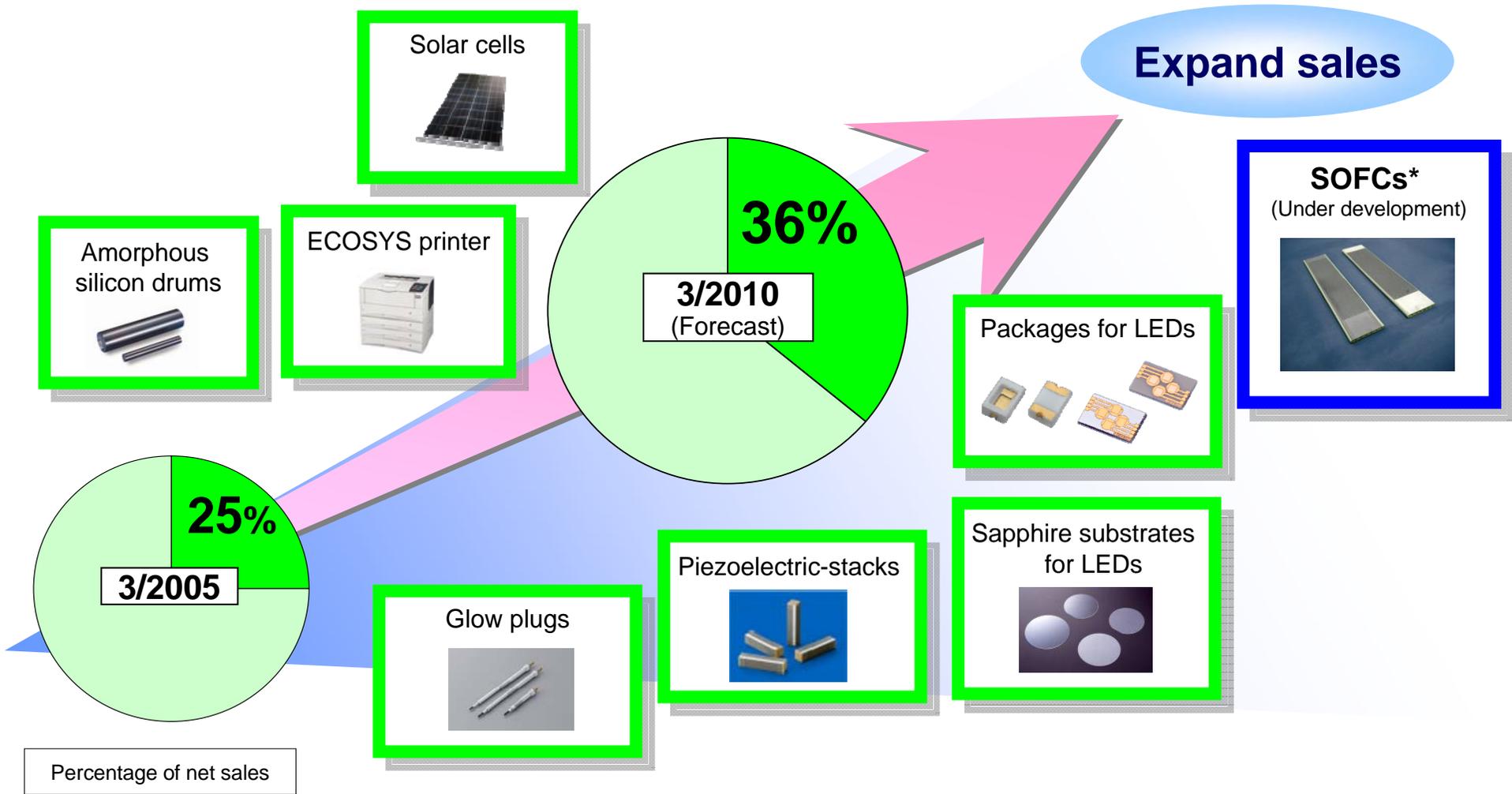
Solar power plant in
Dulcinea
(Spain: 28.8 MW)



Solar power plant in
Don Quijote
(Spain: 10.5 MW)

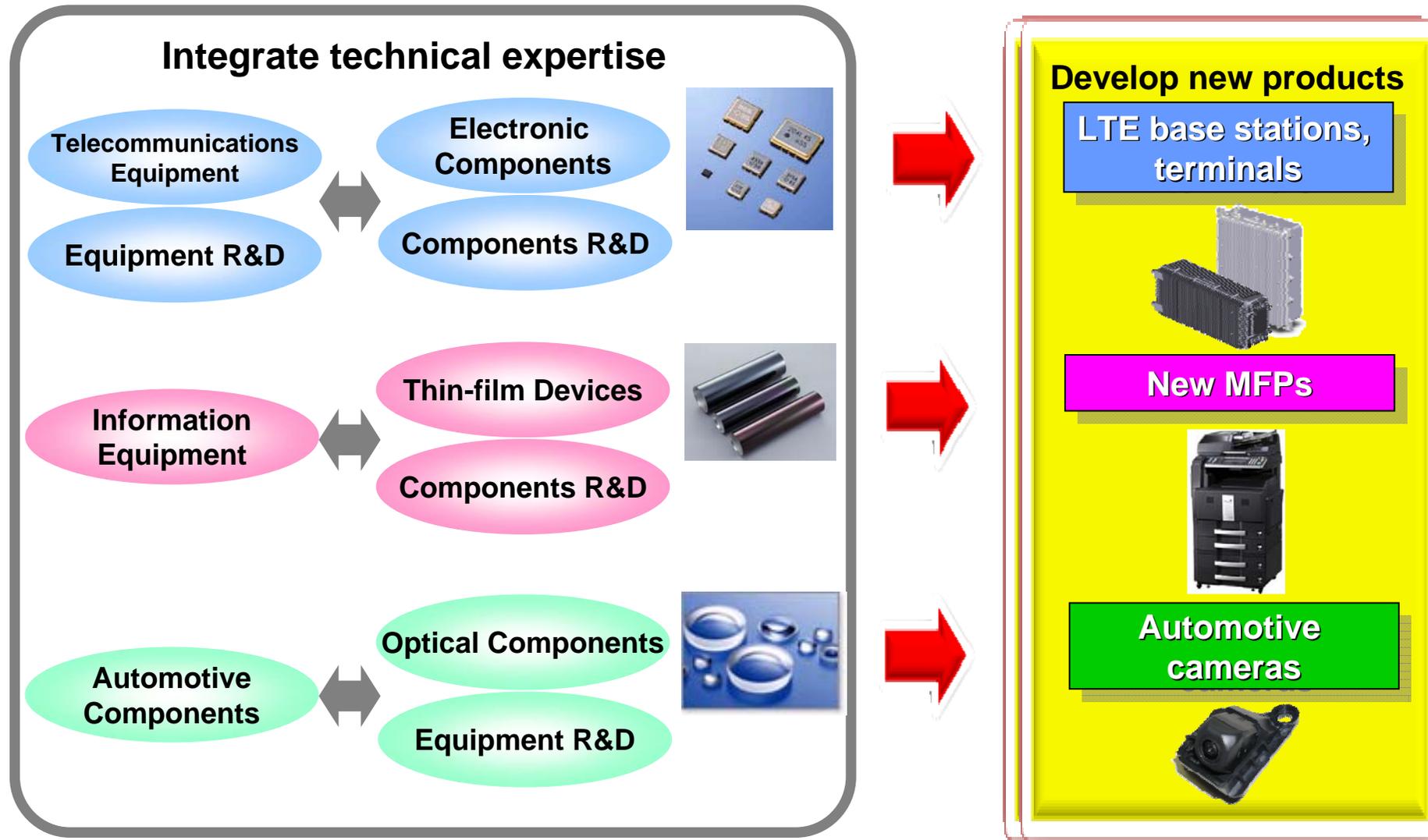
Expand Sales of Environment and Energy related Products (3)

Expand sales by creating new products and businesses



* Solid Oxide Fuel Cells

Strengthen New Product Development by Pursuing Synergies



Kyocera Group Management Policy

Aim to be a high-growth, highly-profitable company

Strengthen existing businesses

Pursue synergies among businesses

Create new businesses

Execute "Kyocera Philosophy" and "Amoeba Management System"

Initiatives for FY3/2011

Expand Telecommunications Equipment Group

Expand Components Business for digital consumer equipment

Expand sales of environment and energy related products

Strengthen new product development by pursuing synergies

Notes regarding information in this material

- Amounts are rounded to the nearest 0.1 billion yen.
 - Percentages are computed based on amounts rounded to the nearest million yen.
 - “Net income attributable to shareholders of Kyocera Corporation” for any specified quarter or fiscal year is computed on the the same basis as “net income” for each quarter included in, or for the year ended, March 31, 2009.
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Forward-Looking Statements

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to: general economic conditions in our markets, which are primarily Japan, North America, Europe and Asia, particularly China; unexpected changes in economic, political and legal conditions in China; our ability to develop, launch and produce innovative products, including meeting quality and delivery standards, and our ability to otherwise meet the advancing technological requirements of our customers, particularly in the highly competitive markets for ceramics, semiconductor parts and electronic components; manufacturing delays or defects resulting from outsourcing or internal manufacturing processes which may adversely affect our production yields and operating results; factors that may affect our exports, including a strong yen, political and economic instability, difficulties in collection of accounts receivable, decrease in cost competitiveness of our products, increases in shipping and handling costs, difficulty in staffing and managing international operations and inadequate protection of our intellectual property; changes in exchange rates, particularly between the yen and the U.S. dollar and euro, respectively, in which we make significant sales; exposure to credit risk on trade receivables due to customers' worsening financial condition; inability to secure skilled employees, particularly engineering and technical personnel; insufficient protection of our trade secrets and patents; our continuing to hold licenses to manufacture and sell certain of our products; the possibility that future initiatives and in-process research and development may not produce the desired results; the possibility that companies or assets acquired by us may require more cost than expected for integration, and may not produce the returns or benefits, or bring in business opportunities, which we expect; events that may impact negatively on our markets or supply chain, including terrorist acts and outbreaks of disease; the occurrence of natural disasters, such as earthquakes, in locations where our manufacturing and other key business facilities are located; the possibility of future tightening of environmental laws and regulations in Japan and other countries which may increase our environmental liability and compliance obligations; fluctuations in the value of, and impairment losses on, securities and other assets held by us; and changes in accounting principles. Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.